



America's Healthcare Choices Depend on Agents and Brokers

The National Association of Benefits and Insurance Professionals' (NABIP) licensed health insurance agents and brokers provide an essential service to Americans. NABIP members serve the health insurance needs of businesses, families, and individuals, helping consumers balance the desire for comprehensive coverage with the realities of rising medical costs.

NABIP members protect the voices of consumers – ensuring Americans get access to the quality care they deserve.

Representing more than **100,000 agents and brokers** nationwide across **150+ state and local chapters**, NABIP members are part of the fabric of our nation's communities – serving as the trusted advisors Americans depend on. In fact, agents and brokers have a **92 percent approval rating** when helping healthcare consumers.

Here's how NABIP Agents and Brokers Make a Difference in South Dakota

In the Words of Medicare Beneficiaries

Navigating the Complexity of Medicare: Support in Selecting the Right Plan

"My agent does a really great job for my wife and I and deserves to make the necessary commissions that he deserves for all his efforts. I realize that Medicare is a huge cost to the government but Insurance agents work hard to help their clients and deserve compensation."

"Insurance coverage is a complex issue, and it has been invaluable to have someone who understands all aspects of the current system."

"My agent was extremely knowledgeable about all products and knew the best ways to save money for his clients."



In the Words of Agents and Brokers

Impact on Medicare Clients

"I work with individuals to help them navigate the world of Medicare to get them signed up for the products that will be best for them. This takes time and effort and should be compensated!"

"Our Medicare clients are provided in-depth prescription drug analysis reviews annually to ensure they are enrolled in a MAPD or PDP plan that best fits their prescription drug needs. We answer many questions about pharmacy costs, differences in formularies, evaluate alternatives, and facilitate both new enrollments and replacements of coverage when changes to enrollment are appropriate."

SOUTH DAKOTA

NABIP Members:



- Are highly trained, licensed professionals with required continuing education
 - Navigate confusing and complex healthcare choices for Americans
 - Fight for access, care and coverage for consumers
 - Help people avoid costly mistakes when purchasing and accessing care
 - Select plan based on the consumer's need
 - Provide peace of mind for consumers
 - Act as an essential voice for Americans

For more voices of consumers and other testimonials, visit www.brokersmakingadifference.org







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