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**Misty Baker Receives NABIP’s Spirit of Freedom Legislative Award**

*Washington, D.C. —* The National Association of Benefits and Insurance Professionals (NABIP) is proud to announce that longtime Texas member Misty Baker has been named the 2025 recipient of the prestigious Spirit of Freedom Award, one of NABIP’s highest honors. This accolade recognizes a leader whose steadfast commitment to legislative advocacy has transformed our industry by building robust relationships with lawmakers, amplifying our voice in key media outlets, and spearheading grassroots initiatives that shape policy at both the state and federal levels.

Since joining NABIP in 2000, Baker has consistently demonstrated exemplary leadership through a series of influential roles. She has served as President and Legislative Chair of the Austin Chapter, State Legislative Chair and President-Elect of the Texas Chapter, and Legislative Chair of Region 6. In 2022, she took the helm of NABIP’s Legislative Council, skillfully guiding our national policy agenda during a critical period for healthcare legislation. Baker currently serves as the Director of Compliance and Government Affairs for BenefitMall, where she continues to be a driving force in the industry.

“Misty’s influence extends well beyond traditional leadership roles,” said NABIP CEO Jessica Brooks Woods. “As a tireless advocate on Capitol Hill, she has worked relentlessly to ensure that our industry’s voice is not only heard but also respected and acted upon. Her dedication to mentoring colleagues, educating agents, and empowering industry professionals at national conferences has significantly bolstered NABIP’s reputation as the leading voice in healthcare policy.”

“Beyond her impressive accomplishments, Misty’s leadership is defined by her unwavering commitment to service,” Brooks-Woods added. “She consistently puts in the hard work behind the scenes to drive meaningful change. Her focus on advocacy, mentorship, and industry education has strengthened NABIP’s influence and impact in shaping healthcare policy. This award is a testament to her dedication and the lasting mark she has made on our industry.”

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[*NABIP*](https://nabip.org/) *is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants, and benefit professionals through more than 200 chapters across America.*