

GAIN ONLY REPORT JANUARY 2025

Region	State	Chapters	CONTEST NEW		CONTEST GROWTH		# Mbrs 1 year ago	LAPSED In Last 12 Months	CONTEST RETENTION		GAIN CONTEST	
			MEMBERS	Rank	RATE	Rank			RATE	Rank	POINTS	RANK
5	GA	GAATLANTA	39	2	16.32%	2	223	40	82.06%	1	5	1
3	MI	MIDETROIT	23	9	14.84%	3	359	84	76.60%	7	19	2
7	CO	CODENVER	28	5	17.61%	1	166	48	71.08%	13	19	2
3	IL	ILSUBURBAN	30	4	13.70%	4	179	53	70.39%	15	23	4
8	CA	CAORANGE	32	3	12.03%	8	275	73	73.45%	12	23	4
8	CA	CASANDIEGO	20	11	12.58%	6	170	39	77.06%	6	23	4
2	NJ	NJNORTHERN	22	10	10.53%	11	204	38	81.37%	3	24	7
2	PA	PAAEAST	47	1	9.63%	13	444	116	73.87%	11	25	8
6	TX	TXHOUSTON	28	5	12.84%	5	216	67	68.98%	16	26	9
8	CA	CALOSANGELES	25	8	9.88%	12	267	63	76.40%	8	28	10
4	NE	NEOMAHA	15	16	9.49%	14	169	31	81.66%	2	32	11
5	FL	FLCENTRAL	19	12	12.18%	7	159	47	70.44%	14	33	12
3	MI	MIWEST	17	14	10.69%	10	164	41	75.00%	10	34	13
3	OH	OHNORTHEAST	12	17	9.09%	16	172	36	79.07%	4	37	14
6	TX	TXAUSTIN	18	13	11.61%	9	140	46	67.14%	17	39	15
1	NY	NYMETRO	17	14	6.97%	17	247	60	75.71%	9	40	16
6	TX	TXDALLAS	27	7	9.28%	15	277	98	64.62%	18	40	16
8	CA	CAGOLDENGATE	6	18	3.92%	18	153	33	78.43%	5	41	18
3	IN	ININDIANAPOL	21	4	17.65%	5	119	19	84.03%	3	12	1
5	FL	FLTAMPABAY	41	1	30.60%	1	131	34	74.05%	10	12	1
6	OK	OKTULSA	19	5	13.77%	8	133	21	84.21%	2	15	3
6	TX	TXSANANTONIO	26	2	23.21%	2	108	35	67.59%	14	18	4
7	ID	IDTREASURE	18	6	12.16%	10	153	26	83.01%	5	21	5
3	OH	OHCOLUMBUS	10	13	22.22%	3	135	33	75.56%	8	24	6
5	SC	SCCOLUMBIA	13	11	9.85%	12	131	18	86.26%	1	24	6
1	NY	NYGRTRCENTRAL	24	3	18.90%	4	52	54	-3.85%	18	25	8
5	FL	FLPALMCOAST	18	6	17.14%	6	108	40	62.96%	16	28	9
6	TX	TXFORTWORTH	16	9	14.29%	7	102	34	66.67%	15	31	10
8	CA	CASACRAMENTO	15	10	10.71%	11	128	35	72.66%	11	32	11
2	MD	MDBALTIMORE	10	13	9.35%	14	106	22	79.25%	7	34	12
2	VA	VACENTRAL	11	12	9.48%	13	118	29	75.42%	9	34	12
8	CA	CAINLAND	17	8	12.23%	9	150	56	62.67%	17	34	12
8	NV	NVCLARK	8	16	6.96%	16	107	19	82.24%	6	38	15
8	NV	NVNORTHERN	4	18	3.88%	18	95	16	83.16%	4	40	16
6	MO	MOSTLOUIS	9	15	8.57%	15	105	31	70.48%	12	42	17
8	CA	CASILICON	7	17	6.80%	17	109	35	67.89%	13	47	18

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5	GA	GACOASTAL	10	11	18.52%	5	58	9	84.48%	5	21	1
6	KS	KSKANSASCITY	12	7	16.00%	8	75	12	84.00%	6	21	1
4	NE	NELINCOLN	13	5	13.40%	14	100	12	88.00%	3	22	3
6	OK	OKCITY	16	1	18.18%	6	92	20	78.26%	18	25	4
2	NJ	NJMONMOUTH	11	8	11.46%	17	100	17	83.00%	8	33	5
5	FL	FLDADE	10	11	18.87%	4	45	10	77.78%	21	36	6
5	FL	FLBROWARD	15	2	26.79%	1	58	21	63.79%	34	37	7
5	AL	ALBIRMINGHAM	11	8	15.71%	9	71	16	77.46%	22	39	8
5	NC	NCTRIANGLE	14	4	22.58%	3	64	22	65.63%	32	39	8
5	TN	TNMIDDLE	15	2	24.19%	2	62	28	54.84%	36	40	10
5	NC	NCCHARLOTTE	9	14	10.84%	18	81	14	82.72%	9	41	11
6	LA	LANEWORLEANS	11	8	13.58%	13	86	19	77.91%	20	41	11
5	FL	FLCAPITAL	8	17	15.09%	10	54	11	79.63%	15	42	13
2	NJ	NJSOUTH	9	14	9.28%	23	97	16	83.51%	7	44	14
3	IL	ILHEART OF ILLINOIS	8	17	9.88%	20	79	15	81.01%	12	49	15
3	IN	INNORTHEAST	9	14	11.84%	16	77	17	77.92%	19	49	15
8	CA	CACENTRAL	10	11	16.67%	7	63	20	68.25%	31	49	15
3	KY	KYCENTRAL	13	5	3.61%	32	71	14	80.28%	14	51	18
2	NJ	NJCENTRAL	7	23	7.07%	27	93	13	86.02%	4	54	19
5	SC	SLOWCOUNTRY	8	17	14.81%	11	53	16	69.81%	27	55	20
2	PA	PACENTRAL	6	25	8.57%	24	69	12	82.61%	10	59	21
5	NC	NCWESTERN	8	17	13.79%	12	58	18	68.97%	30	59	21
8	CA	CAVENTURA	6	25	9.68%	22	68	13	80.88%	13	60	23
2	VA	VASOUTHWEST	8	17	12.50%	15	71	22	69.01%	29	61	24
5	MS	MSJACKSON	8	17	9.76%	21	81	21	74.07%	26	64	25
3	IN	INSOUTHWEST	2	33	4.44%	30	53	6	88.68%	2	65	26
5	NC	NCTRIAD	5	27	5.75%	28	92	16	82.61%	10	65	26
5	FL	FLJACKSONVIL	7	23	10.61%	19	66	17	74.24%	25	67	28
3	KY	KYLOUISVILLE	5	27	7.94%	25	83	17	79.52%	16	68	29
2	PA	PAWEST	0	37	0.00%	37	77	0	100.00%	1	75	30
5	SC	SCPIEDMONT	5	27	7.69%	26	65	15	76.92%	24	77	31
5	FL	FLGULFCOAST	1	36	1.89%	35	57	12	78.95%	17	88	32
6	TX	TXLONESTAR	3	31	3.06%	34	106	24	77.36%	23	88	32
2	MD	MDWASHINGTON	4	30	5.19%	29	81	28	65.43%	33	92	34
6	TX	TXEAST	2	33	3.17%	33	65	20	69.23%	28	94	35
6	MO	MOCENTRAL	2	33	3.70%	31	56	37	33.93%	37	101	36
3	OH	OHNORTHWEST	3	31	1.54%	36	81	35	56.79%	35	102	37

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5	GA	GANORTHWEST	25	1	104.17%	2	22	1	95.45%	2	5	1
5	SC	SCGRANDSTRAND	5	10	25.00%	5	20	2	90.00%	4	19	2
5	AL	ALGULFCOAST	8	4	36.36%	3	20	4	80.00%	13	20	3
3	IN	INSOUTHCENTRAL	4	15	33.33%	4	46	4	91.30%	3	22	4
3	OH	OHWESTRESERVE	5	10	500.00%	1	37	7	81.08%	12	23	5
7	ID	IDEASTERN	7	6	18.92%	7	36	6	83.33%	10	23	5
6	LA	LAACADIANA	6	7	13.33%	12	46	6	86.96%	7	26	7
5	TN	TNKNOXVILLE	5	10	15.15%	10	32	5	84.38%	9	29	8
7	ID	IDNORTH	8	4	19.05%	6	43	10	76.74%	19	29	8
5	GA	GAMIDDLE	6	7	18.75%	8	30	8	73.33%	24	39	10
7	ID	IDSOUTHERN	4	15	9.09%	18	44	5	88.64%	6	39	10
5	GA	GANORTHEAST	3	18	8.82%	19	29	3	89.66%	5	42	12
8	CA	CASANTABARBA	9	3	18.37%	9	54	19	64.81%	30	42	12
7	CO	COSOUTHERN	6	7	14.29%	11	42	12	71.43%	25	43	14
7	CO	CONORTHERN	4	15	10.81%	15	42	9	78.57%	15	45	15
6	TX	TXSOUTH	5	10	11.63%	14	40	12	70.00%	26	50	16
3	OH	OHCINCINN	10	2	1.72%	32	49	11	77.55%	17	51	17
3	IN	INGRBLOOMING	1	27	6.67%	25	12	0	100.00%	1	53	18
5	FL	FLSOUTHWEST	5	10	12.82%	13	37	14	62.16%	33	56	19
2	VA	VAEASTERN	3	18	6.98%	23	44	10	77.27%	18	59	20
5	TN	TNMIDSOUTH	2	24	8.00%	21	27	6	77.78%	16	61	21
3	MI	MINORTHERN	3	18	0.86%	33	47	10	78.72%	14	65	22
5	GA	GASOATLANTA	3	18	8.33%	20	33	11	66.67%	28	66	23
5	NC	NCPIEDMONT	1	27	4.55%	28	22	4	81.82%	11	66	23
6	LA	LAREDIVER	2	24	10.53%	16	21	7	66.67%	28	68	25
6	MO	MOSPRINGFIELD	3	18	7.32%	22	41	15	63.41%	32	72	26
5	MS	MSSOUTH	1	27	6.25%	26	17	4	76.47%	20	73	27
6	LA	LABATONROUGE	3	18	6.82%	24	55	20	63.64%	31	73	27
5	AL	ALNORTH	2	24	10.53%	16	20	8	60.00%	34	74	29
2	MD	MDEASTERN	0	34	0.00%	34	35	5	85.71%	8	76	30
5	NC	NCCOASTAL	1	27	2.33%	30	44	11	75.00%	21	78	31
5	GA	GASOUTH	1	27	5.88%	27	20	6	70.00%	26	80	32
3	IN	INGRNORTHERN	0	34	0.00%	34	44	11	75.00%	21	89	33
3	MI	MISOUTHWEST	0	34	0.00%	34	31	8	74.19%	23	91	34
6	KS	KSWICHITA	1	27	4.17%	29	27	12	55.56%	36	92	35
6	TX	TXCOASTLBN	1	27	2.08%	31	48	21	56.25%	35	93	36
5	GA Total		89	4	20.05%	3	424	81	80.90%	2	9	1
3	MI Total		43	7	27.04%	2	601	143	76.21%	3	12	2
3	OH Total		40	8	114.29%	1	474	122	74.26%	4	13	3
8	CA Total		147	1	10.61%	7	1,457	388	73.37%	5	13	3
5	FL Total		124	3	17.32%	4	717	206	71.27%	7	14	5
2	NJ Total		49	6	9.78%	8	494	84	83.00%	1	15	6
6	TX Total		131	2	11.46%	5	1,106	359	67.54%	8	15	6
2	PA Total		70	5	10.87%	6	590	163	72.37%	6	17	8

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7	AZ Total		39	2	16.60%	1	245	70	71.43%	10	13	1
7	ID Total		37	6	13.65%	4	276	47	82.97%	3	13	1
7	CO Total		38	3	15.90%	2	251	70	72.11%	9	14	3
3	IL Total		38	3	12.67%	5	285	69	75.79%	7	15	4
6	OK Total		35	8	15.49%	3	225	41	81.78%	4	15	4
3	IN Total		37	6	10.28%	10	365	57	84.38%	1	17	6
5	NC Total		38	3	10.70%	9	361	85	76.45%	6	18	7
1	NY Total		41	1	11.05%	7	389	116	70.18%	11	19	8
4	NE Total		28	10	10.98%	8	269	43	84.01%	2	20	9
5	SC Total		31	9	11.44%	6	269	51	81.04%	5	20	9
2	VA Total		22	11	9.78%	11	236	61	74.15%	8	30	11
8	OR Total		21	12	8.75%	12	251	79	68.53%	12	36	12
3	KY Total		18	9	180.00%	1	166	33	80.12%	4	14	1
1	MA Total		20	6	16.00%	6	127	25	80.31%	3	15	2
5	AL Total		23	4	16.55%	5	137	33	75.91%	8	17	3
4	MN Total		27	1	16.56%	4	176	49	72.16%	13	18	4
4	WI Total		27	1	23.08%	2	120	42	65.00%	15	18	4
5	TN Total		24	3	17.27%	3	142	47	66.90%	14	20	6
7	UT Total		19	7	9.50%	10	199	44	77.89%	5	22	7
6	LA Total		22	5	11.58%	8	209	52	75.12%	10	23	8
6	KS Total		13	13	13.13%	7	102	24	76.47%	6	26	9
1	CT Total		9	15	8.74%	11	102	16	84.31%	1	27	10
4	IA Total		19	7	10.16%	9	182	50	72.53%	12	28	11
8	WA Total		15	10	7.69%	13	195	46	76.41%	7	30	12
8	NV Total		12	14	5.50%	16	202	35	82.67%	2	32	13
2	MD Total		14	11	6.36%	15	224	55	75.45%	9	35	14
5	MS Total		9	15	8.11%	12	112	29	74.11%	11	38	15
6	MO Total		14	11	6.97%	14	203	83	59.11%	16	41	16
1	NH Total		6	1	28.57%	1	21	3	85.71%	3	5	1
2	DE Total		5	3	16.67%	4	30	6	80.00%	5	12	2
4	SD Total		4	6	23.53%	2	17	3	82.35%	4	12	2
6	AR Total		6	1	12.00%	5	49	10	79.59%	6	12	2
7	MT Total		5	3	20.83%	3	27	6	77.78%	7	13	5
8	AK Total		5	3	6.76%	8	74	9	87.84%	2	13	5
7	WY Total		1	10	5.00%	10	20	2	90.00%	1	21	7
8	HI Total		4	6	10.53%	6	39	17	56.41%	10	22	8
1	ME Total		3	9	10.00%	7	32	10	68.75%	8	24	9
7	NM Total		4	6	5.48%	9	65	24	63.08%	9	24	9
3	WV Total		0	11	0.00%	11	15	8	46.67%	11	33	11

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11.5	Totals - Region 5		338	1	15.54%	1	2,162	532	75.39%	5	7	1
11.7	Totals - Region 7		143	6	13.47%	3	1,083	263	75.72%	3	12	2
11.2	Totals - Region 2		160	5	9.88%	6	1,574	369	76.56%	2	13	3
11.3	Totals - Region 3		176	4	9.28%	8	1,906	432	77.33%	1	13	3
11.4	Totals - Region 4		106	7	14.17%	2	769	188	75.55%	4	13	3
11.6	Totals - Region 6		221	2	11.58%	5	1,894	569	69.96%	8	15	6
11.8	Totals - Region 8		204	3	9.48%	7	2,218	574	74.12%	7	17	7
11.1	Totals - Region 1		82	8	12.44%	4	682	176	74.19%	6	18	8
11.9	Totals - Other Regions		0	*	0.00%	*	237	0	100.00%	*	#VALUE!	*
12	Grand Total		1,430	*	11.47%	*	12,525	3,103	75.23%	*	#VALUE!	*