



PROFESSIONAL DEVELOPMENT SCHEDULE | MONDAY, JUNE 30, 2025

Track:	Medicare & Healthcare Innovation	Agency Growth & Business Strategies	Technology	Leadership
9:30 - 10:15 am	TBD	Agency Leadership Redefined: Strategies for Scaling and Sustainability	CRM to Cash Flow: Technology-Driven Growth	Work/Life Balance - When, How, & Who to Hire
10:30 - 11:15 am	The Great Debate: Med Supp vs. MAPD	The Growth Balance: When to Hire and How to Thrive	AI in Action: Transforming Agency Growth and Management	Break the Barrier: Overcoming Imposter Syndrome
11:30 am - 12:15 pm	TBD	M&A Essentials: Setting the Stage for Success	The Cyber Imperative: Protecting Your Data and Your Clients	Wellness Works: Building Value Through Preventive Care