



PROFESSIONAL DEVELOPMENT SCHEDULE | MONDAY, JUNE 30, 2025

Track:	Medicare & Healthcare Innovation	Agency Growth & Business Strategies	Technology	Leadership
9:30 - 10:15 am	Getting Down & Dirty with Medicare Regulation	Innovation in Benefits: A Consultant's Perspective	Tech Specialist/Trends in the employee benefits space - what's next?	Elevating Your Communication Skills* an interactive and high-level session
10:30 - 11:15 am	Reimagining Benefits: The Strategic Role of Brokers in the Evolving Health Insurance Landscape	Crushing Leads: A guide to squeezing the most out of your prospecting	Setting the new standard for employee healthcare: Harnessing AI for personalized care and broker success	Thought Leadership
11:30 am - 12:15 pm	Thinking Bigger. How Brokers Can Bridge Healthcare Gaps	How to scale your agency to grow, acquire agencies, and even sell your own	The Cyber Imperative: Protecting Your Data and Your Clients	Top Producers Win more Business