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Harold R. Gordon Award Committee

National Association of Benefits and Insurance Professionals (NABIP)

Subject: Nomination of Rosie Paulsen for the Harold R. Gordon Memorial Award

Dear Harold R. Gordon Award Committee,

It is my distinct honor to nominate **Rosie Paulsen**, Founder of Rosie Paulsen Enterprises and S&R Services, for the prestigious Harold R. Gordon Memorial Award. Rosie exemplifies the spirit, leadership, and service that this award represents.

Rosie has dedicated more than two decades to the health insurance and Medicare industries, leading with integrity, innovation, and an unwavering commitment to client advocacy. Through her work with S&R Services, Rosie has helped thousands of individuals navigate Medicare with clarity and dignity, emphasizing education, accessibility, and personal connection at every step. As a highly respected Medicare strategist, Rosie is widely recognized for her expertise, particularly in serving diverse and underserved communities across Florida.

Rosie's contributions extend deeply into NABIP as well. She has been an active member and advocate for professional development within the organization, frequently speaking at industry events, mentoring new agents, and promoting NABIP's mission of protecting the future of healthcare in America. Her leadership reflects a pure commitment to elevating the profession, not just through policy knowledge, but through service and mentorship.

In addition to her insurance work, Rosie is a tireless community leader. She currently serves as Chair of the Spirit of the Community Awards for the Florida Commission on the Status of Women and sits on the Board of Directors of the Tampa Club. She has also been recognized among the "Top 50 Most Influential Leaders in Florida" by the Florida State Hispanic Chamber of Commerce, honoring her efforts to bridge the gap between business, healthcare, and community advocacy.

Rosie's educational background includes extensive professional training in business strategy and healthcare services. She also regularly contributes to public education on Medicare, speaking at conferences, writing columns, and hosting workshops aimed at empowering both consumers and brokers with the knowledge they need to thrive.

Her list of accolades is impressive, but what truly distinguishes Rosie is her character: her deep sense of purpose, her passion for lifting others, and her unwavering belief that leadership is

about service. She embodies everything the Harold R. Gordon Memorial Award stands for — a lifelong dedication to excellence in health insurance and a genuine commitment to improving the lives of others.

For these reasons, I wholeheartedly nominate Rosie Paulsen for this honor. I am confident that her contributions to the health insurance industry, her distinguished service record, and her remarkable impact on our community make her an outstanding candidate.

Thank you for your time and consideration.

Alexis Quintal