

Attention: Brooke Wilson

From: Michele Sargent, Kelly Benefits

RE: 2025 Harold R. Gordon Award
Joe Seifert, Broker Sales Executive at Kelly Benefits

To Whom It May Concern,

I have had the pleasure of working with Joe Seifert for the past 17 years.

Since 2008, Joe has been an active member and on the Board of the Baltimore and Eastern Shore Health Underwriting Association, now NABIP. Throughout his time with the organization, he has generously volunteered in various roles and consistently encouraged others to get involved. Joe is a tireless advocate for the association and the broader health and life insurance brokerage industry.

He makes a concerted effort to keep brokers and carriers informed about the value and mission of the association, as well as staying up to date on current regulations and laws that impact on our profession.

Sincerely,

Michele Sargent