

## **NABP**



## **PROFESSIONAL DEVELOPMENT SCHEDULE** | MONDAY, JUNE 30, 2025

Room:	Glimmer 1	Climmer 2	Glimmer 3	Splash 9/10
Track:	Medicare & Healthcare Innovation	Agency Growth & Business Strategies	Technology	Leadership
9:30 - 10:15 am	Getting Down & Dirty with Medicare Regulation Amanda Brewton, Medicare Answers Now Chalen Jackson, McNerney Management Group	Innovations in Group Health Insurance: Not an Oxymoron Dave Dickey, Second Story Sales	Tech Specialist/Trends in the employee benefits space - what's next? Dave Kerrigan, BenefitPitch	Elevating Your Communication Skills, an interactive and high-level session • Connie Podesta, Connie Podesta Presents
10:30 - 11:15 am	Reimagining Benefits: The Strategic Role of Brokers in the Evolving Health Insurance Landscape • Annette Bechtold, Forte Consulting • Mark Mixer, HRASimple, LLC	Crushing Leads: A guide to squeezing the most out of your prospecting Justin Jacobs, Health Plan Markets	Setting the new standard for employee healthcare: Harnessing Al for personalized care and broker success Guy Benjamin, <i>Healthee</i>	Beyond Sales: The Leadership Shift That Fuels Sustainable Growth Jenn Walsh, <i>GenuineShift</i>
11:30 am - 12:15 pm	Thinking Bigger. How Brokers Can Bridge Healthcare Gaps Samantha George, The Baldwin Group Health Insurance	M&A Panel: Agency Growth Playbook: Build Buy or Sell Moderator: Perry Braun, Benefit Advisors Network Panelists: Ted Crawford, OneDigital Tim Kanter, InsZone Insurance Tommy McDonald, MarshBerry Managing	The Cyber Imperative: Protecting Your Data and Your Clients Joseph Saracino, Cino Security Solutions	The Champion's Code: Building a Culture of Excellence and Leadership in a Disruptive World • Ross Bernstein, Ross Bernstein Speaking