



FOR IMMEDIATE RELEASE

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NABIP Launches PY2026 Medicare Certification to Empower Agents and Elevate Industry Standards

Washington, D.C. – The National Association of Benefits and Insurance Professionals (NABIP) is proud to announce that its *Plan Year 2026 Medicare, Medicare Advantage, and Compliance Requirements (MMACR) Certification* is officially live and available to agents and brokers nationwide.

“NABIP’s Medicare Certification program reflects our steadfast commitment to equipping health insurance professionals with the tools, insights, and regulatory expertise they need to best serve Medicare beneficiaries,” said Jessica Brooks-Woods, CEO of NABIP. “As we approach the upcoming Medicare enrollment season, it’s never been more important to ensure that agents and brokers are not only certified, but also confident, compliant, and fully prepared to advocate for their clients.”

This comprehensive, three-part online training is tailored to meet CMS guidelines and help agents effectively navigate the evolving Medicare landscape. The course covers:

- **The Parts of Medicare** – including eligibility, enrollment, and costs associated with Medicare.
- **Marketing & Enrollment Rules** – addressing regulatory compliance, communication requirements, and CMS-mandated practices.
- **Fraud, Waste, and Abuse (FWA)** – outlining agents' responsibilities in protecting beneficiaries and upholding the integrity of Medicare.

NABIP’s training is self-paced, cost-effective (\$100), and includes up to 8 hours of CE credits at no additional charge. It is accepted by most regional and national carriers, with certification recognized in all 50 states and Washington, D.C.

“This isn’t just another checkbox certification,” said Brooks-Woods. “It’s a chance to stand out as a trusted advocate for seniors, especially as major Medicare reforms take effect under the *Inflation Reduction Act*. Certified brokers will play a critical role in helping consumers navigate new benefits like the \$2,000 cap on drug costs, elimination of the Part D coverage gap and expanded subsidies.”

As the Medicare Annual Enrollment Period (AEP) nears—running from October 15 through December 7, 2025—NABIP urges healthcare consumers to seek out licensed, certified agents and brokers for unbiased advice and plan comparison support. Consumers can find a trusted advisor through NABIP’s [Agent-Finder tool](#).

For more information or to enroll in NABIP’s PY2026 Medicare Certification, visit:

<https://www.nabiptraining.org/nabip/medicare>.

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[NABIP](#) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants and benefit professionals through more than 150 chapters across America.