



FOR IMMEDIATE RELEASE

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NABIP Expands Strategic Partnership with Nonstop

Washington, D.C. – The National Association of Benefits and Insurance Professionals (NABIP) is pleased to announce an expanded partnership with Nonstop Administration & Insurance Services, Inc.—a leading benefits administrator offering an innovative first-dollar Medical Expense Reimbursement Plan (MERP).

For 2025, Nonstop Health has elevated its level of partnership with NABIP, underscoring its ongoing commitment to supporting licensed health insurance professionals. This enhanced collaboration will help brokers differentiate themselves by offering a unique health plan that promotes equitable access to care and ensures employees receive the care they need, when they need it.

In 2024, NABIP and Nonstop successfully launched a continuing education (CE) course on Medical Expense Reimbursement Plans, equipping brokers with essential knowledge and tools to deliver compliant, cost-effective healthcare solutions. The course has helped employers lower premiums while improving employee access to care.

“Nonstop has been a powerful ally in our mission to equip brokers with forward-thinking solutions,” said NABIP CEO Jessica Brooks-Woods. “We’re proud to strengthen this partnership and continue delivering value to our members through education, advocacy, and innovation.”

As a 2025 NABIP Success Partner, Nonstop Health will engage with NABIP members through exclusive events, thought leadership opportunities, and educational programming throughout the year. This increased support also expands Nonstop’s visibility across NABIP’s national network, opening doors for deeper collaboration with benefit professionals nationwide.

This partnership reflects a shared commitment to advancing meaningful healthcare solutions and underscores the value of strategic collaboration in achieving better outcomes for employers, brokers, and consumers.

To register for the MERP CE course, [here](#).

To learn more about NABIP’s Success Partner program, [here](#).

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About NABIP

[NABIP](#) represents health insurance agents, brokers, consultants, and benefit professionals across America. NABIP members work to ensure that consumers have access to affordable, high-quality healthcare.

About Nonstop Health

[Nonstop Administration and Insurance Services, Inc.](#) reduces barriers to accessing healthcare through an innovative first-dollar approach that provides cost certainty for employers and can reduce or eliminate upfront medical expenses for enrolled employees and their families. Nonstop’s core product, Nonstop Health®, can cut employer-sponsored premiums on average by 8-10%, without requiring broker, carrier, or provider changes.