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**July 1, 2025**

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## **NABIP Announces Ellevate Foundation as Winner of 2025 Trailblazer Award at Gordon Awards Gala**

(Miami, FL) — The National Association of Benefits and Insurance Professionals (NABIP) proudly announced Ellevate Foundation as the winner of the 2025 Trailblazer Award during last night's Gordon Awards Gala, held at NABIP's 95th Annual Convention in Miami, FL.

The Trailblazer Award honors individuals and organizations driving transformative change in the healthcare and benefits industry. Ellevate Foundation was recognized for its impactful work advancing women's leadership through empowerment, professional development, and access to meaningful growth opportunities.

Founded in 2023, Ellevate Foundation is committed to helping women thrive personally and professionally. Its flagship event, the Women's Leadership Summit (WLS)—launched in 2019—gathers current and aspiring women leaders each spring for a powerful experience focused on leadership, networking, and growth.

Originally created for the insurance and benefits industry, WLS has grown to include women from diverse sectors nationwide. Ellevate's work addresses a critical gap: while women make up 67% of entry-level staff in insurance, they hold only 23% of executive roles. By creating networks and advancing sponsorship opportunities, Ellevate is helping close that leadership gap.

"Ellevate Foundation is filling a critical gap by creating pathways for women to thrive and lead in an industry where leadership opportunities have historically been uneven," said NABIP CEO Jessica Brooks-Woods. "Their work is driving the change our profession needs."

Finalists for the 2025 Trailblazer Award included:

- Free Market Medical Association
- Health Rosetta
- Marshall Allen Project
- PatientRightsAdvocate.org

"These organizations are not just disrupting the norm—they're setting new standards," said NABIP President Alycia Riedl. "We are proud to shine a spotlight on each of them, and we are thrilled to honor Ellevate Foundation as this year's Trailblazer."

The Gordon Awards Gala is NABIP's signature celebration, recognizing those who elevate the benefits profession through visionary leadership, innovation, and service.

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[NABIP](#) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants and benefit professionals through more than 150 chapters across America.