

PACESETTER AWARD BY RESPONSIBILITY

CATEGORY	CRITERIA	OFFICER	PTS	MAX PTS
I. NABIP EVENTS	1. Credentialed delegates representing the chapter at NABIP Convention	All	25	75
	2. Additional registered attendees at NABIP Convention	All	5	50
	3. Legislative Chair attended Capitol Conference	All	75	75
	4. Additional registered attendees at Capitol Conference	All	5	50
	5. Registered attendees at Regional Leadership Conference	All	20	120
	6. Chapter represented at NABIP Leadership Program at Capitol Conference	All	75, 150	150
II. CHAPTER MANAGEMENT	1. Chapter Board members attended a state-sponsored strategic planning session	Board	50	50
	2. Active Committees	Board	5	45
	3. Published an Annual Summary Report of Chapter Activities and Accomplishments, demonstrating value of membership	Pres	50	50
	4. Have D&O liability insurance in force for chapter officers.	Pres	25	25
	5. Chapter Certification	Awards	75-125	125
	6. Membership support of NABIP PAC	HUPAC	10-50	50
	7. Membership support of State PAC 01/01 - 12/31	HUPAC	10-50	50
	8. Board officers participated in NABIP officer training modules in NABIPvision Or NABIP LIVE Chapter Leadership Training	Board	10	120 + 50*
	9. Review/Publicize bylaws	Board	25	25
	10. Chapter budget contains line item for contribution to NABIP PAC Admin fund	Treas	25	25
	11. Chapter members attended a state-sponsored day on the hill	All	5	50
III. LOCAL MEETINGS	1. Hosted a local Sales Symposium or CE Seminar	PD	100	100
	2. Regularly scheduled local membership meetings	Pres	12	120
	3. Provided a separate membership meeting devoted to legislative issues.	Ledge	50	50
	4. Held new member orientations, separate from membership meetings.	Memb	10	60
	5. Held a Local Chapter New Officer/ Leadership Training Workshop	Pres	75	75
	6. Regularly scheduled Board meetings	Pres	12	120
	7. Held Strategic Planning meeting open to the membership	Pres	25	25
	8. Held a Monthly membership meeting specific to Medicare.	Pres	25	25
IV. COMMS	1. Distribution of local newsletter	Media	5, 10	60, 120
	2. Maintain a Chapter Website	Media	75	75
	3. Maintain active email and/or text distribution to membership	Media	50	50
	4. Annual publication of approved state profit/loss financial statement.	Treas	25	25
	5. Conducted a Member Needs Survey	Media	50	50
	6. Promote each of the following NABIP programs and designations.	Media	30	180

Highlighted items indicate verification by NABIP. No documentation needed.

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V. PUBLIC SERVICE	1. Sponsoring chapter public service projects	PS	20	80
	2. Total dollars donated to public service projects during award period	PS	15-200	200
	3. Identify a board champion for the Education Foundation	Pres	25	25
	4. Provide an Education Foundation updated at a regular board meeting	EF	25	25
	5. Include a link to the Education Foundation on the chapter's website	Media	25	25
	6. Chapter and Member financial support of the Educational Foundation.	All	25-100	100
VI. MEMBERSHIP	1. Net membership increase	Memb	10-200	200
	2. Percentage of membership enrolled in NABIP's bank draft program	Memb	10-50	50
	3. Have an active membership campaign	Memb	25	125
	4. Establish/maintain program for new members	Memb	50	50
	5. Board members achieving Triple Crown	Board	10	120
	6. Participation on State Chapter Leadership Calls	Memb	25	50
	7. Participation on Regional Membership Calls	Memb	100	100
VII. PROF DEV	1. DOI approved continuing education hours offered by the chapter	PD	5	175
	2. Conduct an overview of NABIP's website at chapter meeting	Media	50	50
	3. Held a local chapter recognition event for chapter award recipients, new REBC designees, membership recruiters, PAC donors & LPRT qualifiers	PD	75	75
	4. Number of chapter members completing the following NABIP programs	PD	10	480
VIII. MEDIA RELATIONS	1. Appoint a Media Relations chair.	Pres	25	25
	2. Compile list of local media contacts	Media	50	50
	3. Letters to the Editor	Media	10	50
	4. Op-ed articles to local publications	Media	10	50
	5. Chapter press releases (original content)	Media	10	50
	6. TV or radio appearances	Media	50	150
	7. Press Hits	Media	10	50
	8. Present any of NABIP's "Working with the Media" presentation	Media	25	25
	9. Use social media to increase the chapter's public presence	Media	5	100

Awards year runs from April 1 - March 31

Awards due April 5

Pres = President

Media = Media Relations

PD = Professional Development

Leg = Legislative

Memb = Membership

EF = Educational Foundation

Treas = Treasurer

PS = Public Service

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