



ADM & ADM+ Powering Your Profession



The **National Association of Benefits and Insurance Professionals' (NABIP)** network of more than 100,000 licensed health insurance agents, brokers, and other benefit leaders make the difference every day in the lives of millions in our neighborhoods and communities.

With you, we deliver our essential mission: ensuring Americans have access to high-quality, affordable healthcare and related benefits.

Your support powers our ability to **advocate for sound public policy, deliver professional growth opportunities, and explore strategies to augment the services, products and counsel** we provide for so many.

Invest in Advocacy for Our Profession

NABIP offers two, flexible **Agency Dues Models (ADMs)** – **ADM** and **ADM+**. The models simplify dues and payments and provide full membership and related benefits to all of your agency's employees.

It's Easy as 1-2-3:

- 1 Complete eligibility form and the spreadsheet listing all current Eligible Agency Members (EAM).¹
- 2 Once confirmed, your itemized invoice will outline the monthly cost, including prorated dues for any current EAM.
- 3 Each EAM receives a welcome email with their NABIP log-in information and a description of all benefits.²

ADM – For Agencies Between 2 & 100 Enrollees

ADM is available to agencies of two to 100, which enroll 100 percent of EAMs. It offers one payment per month based on agency size, one renewal date and the agency owns the slots.

Agency Size	2-3	4-7	8-10	11-15	16-24	25-39	40-50	51-74	75-100
2025 Monthly Rate*	\$85	\$155	\$260	\$360	\$630	\$785	\$950	\$1,310	\$2,020

Note: Agencies with members in the chapters listed below are subject to an additional fee to support the chapter's advocacy efforts. This adjustment is set on pro-rata basis.

20% Geographical Adjustment		30% Geographical Adjustment	40% Geographical Adjustment
Local Chapters Atlanta, GA Louisville, KY Baton Rouge, LA Springfield, MO Dallas, TX Houston, TX San Antonio, TX Wichita Falls, TX	State Chapters Massachusetts Minnesota Nebraska New York North Carolina West Virginia	All Connecticut All Florida	All California
		1. EAMs are agency staff who sell health-related products like employee benefits, individual health insurance, and Medicare, or work as account managers and compliance professionals with clients. Employees focused solely on life insurance or property and casualty insurance are excluded. All EAMs receive NABIP membership benefits under the fixed agency dues model. 2. Update your agency membership anytime through the agency membership account. * Includes all local, state and national dues.	

ADM+ – For Agencies Between 101 – 5000+ Enrollees

When it comes to **ADM+**, NABIP agencies that enroll between 101 – 5000+ members receive all of the benefits of the base ADM offering, including payment based on agency size, one renewal date and the agency owns the slots, PLUS all of the following:

Number Of Members Enrolled	Monthly Cost	Annual Cost	Professional Development Discounts (Courses, Certifications, etc.)	Special New Member Session	Recognition At All NABIP National Events	Updates At Least Qtrly	Mentor Program
101 - 150	\$3,000	\$36,000	—	YES	—	—	YES
151 - 200	\$3,500	\$42,000	—	YES	—	—	YES
201 - 250	\$4,000	\$48,000	—	YES	—	—	YES
251 - 300	\$4,500	\$54,000	—	YES	—	—	YES
301 - 350	\$5,000	\$60,000	—	YES	—	—	YES
351 - 400	\$5,500	\$66,000	25%	YES	YES	YES	YES
401 - 450	\$6,000	\$72,000	30%	YES	YES	YES	YES
451 - 500	\$6,500	\$78,000	35%	YES	YES	YES	YES
501 - 750	\$7,500	\$90,000	40%	YES	YES	YES	YES
751 - 1,000	\$10,000	\$120,000	45%	YES	YES	YES	YES
1,001 - 5,000	\$12,500	\$150,000	50%	YES	YES	YES	YES
5,000+	\$16,667	\$200,000	50%	YES	YES	YES	YES

Chapter Splits	
Local Chapter:	No Local Chapter:
65% National 20% State Chapter 15% Local Chapter	65% National 35% State

And, with **ADM+**, there will be no geographical adjustments.

Contact Bob Tretter, SVP of Member Engagement – btretter@nabip.org or (202) 595-7564 – to get your eligibility form or for more information.