

Spanish Language Benefits Education (SLBE) Certification

Equipping benefit professionals with the skills, cultural awareness, and ethical standards to effectively serve Spanish-speaking clients and grow their business with confidence



COALITION FOR INCLUSION
IN BENEFITS AND INSURANCE
Powered by NABIP

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CIBI, The Coalition for Inclusion in Benefits and Insurance, Powered by NABIP, is here to support **ALL benefits professionals** who want to **GROW their businesses** by serving this market with **ETHICS and EXCELLENCE**.

PREPARE FOR Q4 2025

Two brokers want your business; your workforce includes Spanish-speaking employees. Which broker would you choose?

Broker A: "We can provide everything in Spanish."

Broker B: "I take a strategic approach to workforce engagement; I am SLBE certified and bring proven tools and processes."

Real results with Spanish-speaking employees come from strategy and process, not from Google Translate, OpenAI, or an overworked bilingual coworker.

Sessions: *(conducted in English)*



Melissa Burkhart will be presenting the 09/25/2025 (3:00 pm - 5:00 pm) session
PART 1: Engaging Spanish Speakers in Their Benefits: Best (and Worst) Practices



Suzanne Ridenhour will be presenting the 10/23/2025 (3:00 pm - 5:00 pm) session
PART 2: Benefits for Speakers of Other Languages - Ethics, Compliance and Suitability



Scan or click to register
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Regular price: \$300
YOUR price: \$150

Be part of our inaugural class, lock in your discount, and set yourself apart from competitors who want to cut corners instead of upping their game.

¡Adelante!