



**FOR IMMEDIATE RELEASE**  
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## **NABIP Toolkit Highlights Urgent Need to Extend Healthcare Tax Credits Before Year End**

(Washington, D.C.) - The National Association of Benefits and Insurance Professionals (NABIP) announced the release of its new **Healthcare Tax Credit Resource Kit** to help families, insurance professionals, and policymakers understand a key provision of the Affordable Care Act (ACA). Since 2021, enhanced premium tax credits have lowered health insurance premiums for millions, making coverage more affordable. These savings are set to expire at the end of this year unless Congress acts, leaving many families facing premium hikes — in some cases doubling to more than \$2,000 a month.

### **NABIP's new Healthcare Tax Credit Resource Kit offers:**

- Clear explanations of how healthcare tax credits work and who benefits.
- Fact sheets and ready to use graphics that make it easier to explain the impact on families and communities.
- Messaging templates for agents, brokers, and benefits specialists to use in outreach and media engagement.
- Background materials that highlight what is at stake if Congress does not act.

### **The kit is divided into two sections:**

- **Consumer Resources** — Templates for use with healthcare consumers. These tools explain the changes to the healthcare tax credits and encourage consumers to contact their elected officials. Each email and social media post is ready to copy, paste, and share, making it easy to spread the word quickly.
- **Member and Industry Resources** — Materials for NABIP members, leaders, and industry partners. This section includes notification emails and social media posts to alert colleagues and the broader benefits community about the importance of extending the healthcare tax credits.

"Families risk losing the coverage they count on," said Jessica Brooks-Woods, CEO of NABIP. "If Congress fails to act, premiums will skyrocket, and millions will struggle to afford care. This toolkit gives agents, brokers, and communities the resources to make the case for extending these critical healthcare tax credits."

### **Accessing the Kit**

The **Healthcare Tax Credit Resource Kit** is available here – <https://nabip.org/chapter-resources/media-tools/aptc-resource-kit>

NABIP thanks its Individual Working Group for creating this resource, which empowers agents, brokers, consumers, and partners to press Congress to act now and extend the healthcare tax credits before they expire at the end of the year.

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*[NABIP](#) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents more than 100,000 licensed health insurance agents, brokers, general agents, consultants and benefit professionals through more than 150 chapters.*