



**FOR IMMEDIATE RELEASE**  
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**Press Contact:**  
Kelly Loussedes, SVP Public Relations  
[kloussedes@nabip.org](mailto:kloussedes@nabip.org) or 202.595.3074

## **NABIP and Q4intelligence Launch Sales Training Partnership to Empower Benefits Professionals**

(Washington, D.C.) — The National Association of Benefits and Insurance Professionals (NABIP) has partnered with Q4intelligence, a leading business education and sales training platform for insurance agencies, to launch a new professional development initiative designed to help benefits professionals thrive in today's competitive marketplace.

Through this exclusive partnership, NABIP members gain access to Goose, Q4intelligence's online community, and its flagship MORE System sales training program. Together, these resources provide a clear, repeatable, and value-driven roadmap to help members grow their businesses and deepen client relationships. NABIP members and non-members are eligible to participate, with NABIP members receiving a \$100 discount on a six-month Goose membership.

"This partnership reflects NABIP's commitment to advancing our members' careers through programs that deliver measurable results," said Jessica Brooks-Woods, CEO of NABIP. "We want our members to thrive and excel in their careers. With this new training opportunity, they'll have the tools and support to strengthen client relationships, expand their business, and create lasting success."

"Sales success is achieved through preparation, consistency, and disciplined execution," said Kevin Trokey, Founding Partner and Coach at Q4intelligence and Region 6 Vice President for NABIP. "The MORE System equips producers with a defined framework, proven tools, and sustained support to remain effective in a competitive marketplace. I am honored to contribute to this initiative and to help bring these resources to NABIP members nationwide."

### **NABIP Members Will Receive:**

- Full access to [The MORE System](#), Q4intelligence's consultative sales framework
- An online learning path with tools and templates to reinforce every step
- Access to [Goose](#), a community platform with peer accountability and coaching resources
- A foundation for building stronger client relationships and creating greater long-term value

### **About NABIP**

NABIP is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents more than 100,000 licensed health insurance agents, brokers, general agents, consultants and benefit professionals through more than 150 chapters. Learn more at [nabip.org](http://nabip.org).

### **About Q4intelligence**

Q4intelligence is a business coaching and training company helping employee benefits agencies build stronger sales, marketing, and leadership practices. Through its Goose platform and signature systems, Q4intelligence equips professionals with practical tools and community support to drive growth and make a bigger impact. Visit [q4intel.com](http://q4intel.com).

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