

2025-2026 Membership Recognition Leadership Training

REWARDING EXCELLENCE



WHY MEMBER RECOGNITION?

1. Something for Everyone

- Individual Members
- Local / State Chapters (small, medium, large)

2. Sets the Couse

- Provides direction for best practices
- Nurtures succession and continuity

3. Recognizes & Rewards High Performers

- Demonstrates exceptional performance
- Creates memorable moments
- Can be used for promotional purposes

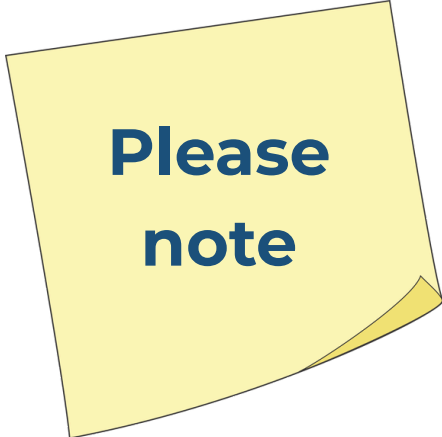


AWARDS PERIOD AND SUBMISSION DEADLINES

Awards Period runs from April 1 - March 31 (unless otherwise noted)

Awards are Due

April 5



**Please
note**

Legislative Awards are due January 16th
and presented at NABIP Capitol
Conference

SUBMISSION PROCESS



ONLINE APPLICATIONS!

All applications must be submitted online using file sharing such as Dropbox or Google Drive – no more paper submissions!



APPLICATIONS ARE AVAILABLE ON THE AWARDS PAGE:

<https://nabip.org/resources/awards>



AWARDS AND ALL SUPPORTING DOCUMENTATION ARE DUE ON APRIL 5

Late entries will not be accepted. Start collecting your information early and organizing your folders!

INDIVIDUAL AWARDS



HAROLD R. GORDON MEMORIAL AWARD

Lifetime achievement in the industry - 1 Award



DISTINGUISHED SERVICE AWARD

Volunteer Service - Top 50% of applications



EMERGING LEADER AWARD

Leadership Service - Top 50% of applications



PRESIDENTIAL CITATION AWARD

Excellence in Service - Unlimited



WILLIAM WETZEL AWARD

Public Speaking - 1 Award



Individual Legislative Awards

Spirit of Freedom Award
Legislative Achievement Award

Individual Awards Not Requiring an Application

Ambassador in Membership

LOCAL CHAPTER AWARDS



PACESETTER AWARD

Service to Members and the Industry - Top 50% of applications



WEBSITE AWARD

Effective, Easily Navigated Website - Top 50% of applications



ROBERT W. OSLER EDUCATION AWARD

Professional Development Activities - 1 Award



WILLIAM F. FLOOD PUBLIC SERVICE AWARD

Public Service Activities - 1 Award



OUIDA PETERSON COMMUNITY SERVICE AWARD

Community Service - 1 Award



MEDIA RELATIONS AWARD

Outstanding Media Relations - 2 Awards

Local Chapter Legislative Awards

Legislative Excellence

Local Chapter Awards Not Requiring an Application

Most New Members
Highest Growth Rate
Highest Retention

STATE CHAPTER AWARDS



LANDMARK AWARD

Service to Members and the Industry - Top 50% of applications



WEBSITE AWARD

Effective, Easily Navigated Website - Top 50% of applications



ROBERT W. OSLER EDUCATION AWARD

Professional Development Activities - 1 Award



WILLIAM F. FLOOD PUBLIC SERVICE AWARD

Public Service Activities - 1 Award



OUIDA PETERSON COMMUNITY SERVICE AWARD

Community Service - 1 Award



MEDIA RELATIONS AWARD

Outstanding Media Relations - 2 Awards



State Chapter Legislative Awards

Legislative Excellence

State Chapter Awards Not Requiring an Application

Most New Members
Highest Growth Rate
Highest Retention

HOW TO BEGIN

REVIEW the state/local awards chair description

DOWNLOAD the helpful guides from the “Awards” Section from the NABIP website

MEET with your chapter president to coordinate awards in a strategic planning session and/or leadership session

CONTACT your regional Membership Recognition Chair to get acquainted and ask any questions

ATTEND board meetings and all events for your chapter all year. Try to make it to regional and national events if possible!



ORGANIZING YOUR FILES

SAVE AND CONVERT FILES INTO PDF!

Get in the habit of doing this as materials come in throughout the year – meeting agendas, minutes, notices, flyers, registration forms, state approved CE certificates, newsletters, media releases – ALL OF IT!

Name	Status
Section 1 - NABIP EVENTS	✔
Section 2 - CHAPTER MANAGEMENT	✔
Section 3 - STATE MEETINGS AND EVENTS	✔
Section 4 - COMMUNICATIONS	✔
Section 5 - LEGISLATIVE ACTIVITY	✔
Section 6 - MEMBERSHIP	✔
Section 7 - PROFESSIONAL DEVELOPMENT	✔
Section 8 - MEDIA RELATIONS EFFORTS	✔
2025 - 2026 Landmark Application	✔

ASSEMBLE YOUR FILE SHARING FOLDERS

Get in the habit of doing this as materials come in throughout the year – meeting agendas, minutes, notices, flyers, registration forms, state approved CE certificates, newsletters, media releases – ALL OF IT!

MAKE A PLAN!

APPLYING FOR NABIP AWARDS



FREQUENT THE AWARDS PAGE ON THE NABIP WEBSITE FREQUENTLY

<https://nabip.org/resources/awards>



SELECT THE AWARDS YOUR CHAPTER WANTS TO PURSUE

Individual? Local? State?



ENGAGE YOUR CHAPTER!

Make it a team effort! Your chapter is likely hitting all of the criteria!



DON'T FORGET TO COMPLETE THE SCORING SHEET

Late entries will not be accepted. Start collecting your information early and organizing your folders!

MAX POINTS TIPS

- **Bonus points** for quality of your submission
- **Encourage your leaders** to attend events and sessions
- **Keep record** of budget and financial approvals
- Chapters with **Annual Summary Reports** pick up 50 *sweet* points toward Landmark/Pacesetter
- Conduct a **Member Needs Survey**
- Appoint a **NABIP Education Foundation** representative
- Document **Membership Campaigns** and Contests
- Present your **chapter's website** at a meeting
- **Promote LPRT and REBC 3x** per year
- **Submit letters** to the editor and op-eds
- New member orientations



WIN WITH EVENTS!

Sales
Expo

CE Day

Attend
NABIP
Events!

Legislative
Issues

Strategic
Planning

Medicare
Focused
Meetings

EASY WAYS TO MESS UP



- Missing, incomplete or non-qualifying documentation
- Board chairs not reported to NABIP
- Claiming points for another chapter's achievements
- Expired insurance policy documents
- Not utilizing the current Awards Guidebook
- Waiting until the last moment to gather your materials

RECIPE FOR SUCCESS



Did we say stay organized?



Winning NABIP Awards is a marathon, not a sprint.



It's also a team sport – the Awards Chair is just the coach, the entire board must participate for success.



Highlighting key info in a dense document works wonders, and one comprehensive attachment beats several separate bits.



It's OK to use the same documentation for multiple sections, but do us all a favor and attach it everywhere it's being used.

MEET OUR TEAM



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Team Members

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