



Principals Council: Shaping the Future of Health Benefits Distribution

Uniting the Industry's Most Influential Leaders to Drive Advocacy, Innovation, and Impact

The National Association of Benefits and Insurance Professionals (NABIP) represents agents, brokers, and benefit leaders who protect the health coverage of millions of Americans. As agencies and FMOs face growing pressures, NABIP's Principals Council unites top leaders to shape policy, advance compliance, and drive innovation. This national forum amplifies our collective voice, strengthens leadership, and defines the future of the profession. NABIP is your partner in safeguarding your vital role, growing your influence, and ensuring the profession remains a trusted force in a changing industry.

Why Your Sponsorship Matters

Your support enhances NABIP's efforts to defend fair pay, grow market opportunities, and raise the professional standing of every agent and agency in your network through:



Industry Education & Regulatory Excellence



Legislative Advocacy & Events



Agent Engagement & Membership Growth

Sponsorship Levels and Benefits

Starship Level Sponsorship \$5,000 Annually

For regional aggregators and established organizations looking for enhanced advocacy, insights, and visibility.

Requirements

- Minimum of five members under the Agency Dues Model
- (4-7 category = \$155/month for up to seven members)

Benefits

- NABIP recruiting codes offering \$100 off first-year of annual dues for new members
- One (1) potential at-large seat on the Principals Council Leadership Circle (limit one per organization)
- Quarterly industry updates with NABIP staff and special guests
- Discounts on all NABIP professional development programs
- Recognition in "Brokers Making a Difference" national campaign

Enterprise Level Sponsorship \$25,000 Annually

For national platforms and organizations backed by equity investors seeking maximum influence, policy access, and visibility.

Requirements

- Minimum of five members under the Agency Dues Model
- (4-7 category = \$155/month for up to seven members)

Benefits

- NABIP recruiting codes offering \$100 off first-year of annual dues for new members
- One (1) exclusive seat on the Principals Council Leadership Circle
- Quarterly policy briefings with NABIP executives and national guests
- Invitations to Washington, D.C. fly-ins and VIP congressional meetings (travel not included)
- Sponsor-led breakout at CapCon or Annual Convention with VIP scheduling support
- Access to CMS redlining and regulatory response groups
- One feature in NABIP's BIP Magazine "Industry Insights" series
- Discounts on all NABIP professional development programs
- Recognition in "Brokers Making a Difference" campaign

Join the Movement. For more information, please contact:
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