



Dawn McFarland <dawn@mnmbenefitsolutions.com>

Bruce Benton Gordon Award Endorsement

1 message

Alan Katz <Alan@simmonskatz.com>

Wed, Apr 22, 2026 at 9:19 AM

Reply-To: Alan Katz <Alan@simmonskatz.com>

To: Dawn McFarland <Dawn@mnmbenefitsolutions.com>

Hi Dawn. I'm delighted to endorse Bruce's nomination for the Gordon Award. If you need anything more from me, please let me know.

I have known Bruce Benton for over 35 years. He would make an outstanding and well-deserved recipient of the Gordon Memorial Award.

Bruce is a true professional. He puts his clients first and treats each one as an individual, not just as a customer. He cares about NABIP, too. Significantly, he puts his caring into action.

He is the volunteer who steps up not for the glamorous work, but for the nuts-and-bolts activities that keep organizations moving forward. He doesn't care about titles or credit. Bruce just just wants to make sure what needs to be done, gets done. As the nomination

package shows, he has proven this time and time again for NABIP and its chapters.

Bruce also possesses the personal characteristics that Gordon Memorial Award recipients should demonstrate: integrity and honesty.

I wholeheartedly endorse the nomination of Bruce Benton for the Gordon Memorial Award.

Alan Katz
Past NABIP President
Gordon Memorial Award Recipient