

NOMINATION FORM

Nominee's Name: _____

Nominee's Email Address & Phone Number:

Nominator's Name (Print): _____

Nominator's Signature: Mark R. _____Nominator's Email Address & Phone Number:

Please make a copy for your records and email the application form and supporting documentation and testimonials to BWillson@NABIP.org. Electronic copies only, no hard copies will be accepted.

Rules:

1. This Nomination Form should be accompanied by a supporting statement detailing the accomplishments of the nominee. Supply information on present and former positions within NABIP, including the individual's connections with health insurance, educational background and degrees, special honors and membership and positions held in outside organizations. Most importantly, please provide specific accomplishments that, in your opinion, entitle your nominee to be considered for this prestigious award.
2. Nominations without supporting statements may not be given the same consideration by the Harold R. Gordon Committee as other applications with corroborating documentation.
3. Testimonial letters from industry and work colleagues, community leaders, and outside organizational leaders are welcome to be submitted with the other documentation as well.

Due date:**THE DEADLINE FOR RECEIPT OF SUBMISSION AND SUPPORTING DOCUMENTATION IS **MAY 6, 2026**.**Please submit to Brooke Willson at bwillson@nabip.org

May 5, 2026

MEDIGAP PROS, LLC

Dear Harold R. Gordon Memorial Award Selection Committee,

I submit this letter in support of nominating Scott Leavitt for the Harold R. Gordon Memorial Award. I can't think of anyone else more deserving of this award. His decades of leadership, advocacy, mentorship, and service to both NABIP and the health insurance industry have left a lasting impact not only in the state of Idaho, but across the country, including on me personally.

Scott's accomplishments speak for themselves. Over the course of more than 30 years in the industry, he has built and led successful agencies, mentored countless agents, advisors, and dedicated himself to protecting consumer access to quality healthcare guidance. His expertise spans health insurance, Medicare, employee benefits, life insurance, retirement planning, and long-term care, but what stands out most is how consistently he has used that expertise to serve others.

His leadership within NABIP has been extraordinary. Scott has served at nearly every level of the organization, including Idaho State President and National President, helping guide the association during some of the most challenging periods in healthcare reform. Even after serving nationally, he never stepped away from the work. He continues to invest his time and energy into strengthening local chapters, mentoring leaders, supporting legislative advocacy, and helping elevate the voice of independent brokers.

Scott also played a major role in securing our current lobbyist, who is widely regarded as one of the best in the country, helping ensure Idaho agents had strong representation and a real voice in legislative conversations. During one of the toughest Open Enrollments I've seen, he made sure our industry was represented in the media and did an outstanding job speaking on behalf of agents and consumers during interviews with national publications. He also spearheaded our recent Day on the Hill, which was a successful event, helping bring agents, legislators, and industry leaders together in a meaningful way and strengthening relationships that will continue to benefit our industry moving forward.

MEDIGAP PROS, LLC

Scott's advocacy efforts have had a meaningful impact on agents and consumers alike. From Medicare policy discussions to collaboration with regulators, legislators, and national leadership, he has consistently worked to protect access, transparency, and the important role brokers play in serving clients. He is not someone who seeks recognition for these efforts, yet he continues to move the needle in this industry year after year.

What I admire most about Scott, however, is who he is as a person and leader. He is a great listener, makes people feel heard, valued, and respected, regardless of their experience level or position within the industry. One of my favorite leadership qualities about Scott is that he intentionally creates room for others to have a voice. He leads with humility, not ego.

He is also someone who follows through. If Scott says he is going to do something, he does it. That level of integrity and reliability has become increasingly rare, and it is one of the reasons so many people trust and respect him. Despite everything he has accomplished, he remains approachable, humble, and deeply committed to helping others succeed.

The Harold R. Gordon Memorial Award recognizes individuals whose contributions have strengthened this profession and advanced the industry for the greater good. Scott Leavitt has done exactly that throughout his career, and I cannot think of anyone more deserving of this honor.

Sincerely,



MALIA ROGERS

FOUNDER/PRINCIPAL BROKER

Phone: 208-519-7387

Malia@CustomizeYourInsurance.com

NABIP Treasure Valley Chapter

Statement of Support — Harold R. Gordon Memorial Award Nomination

May 2026

Dear NABIP Awards Committee,

I am honored to submit this letter in support of Scott Leavitt's nomination for the Harold R. Gordon Memorial Award. This is NABIP's most prestigious lifetime achievement recognition, and I do not take lightly the privilege of advocating for a nominee. But in Scott's case, making the case is easy — because his record speaks for itself, and because I have seen his character up close.

PROFESSIONAL BACKGROUND & CREDENTIALS

Scott Leavitt is the President of Gem State Financial Group and Scott Leavitt Insurance & Financial Services in Boise, Idaho, a role he has held for many years. He brings over 30 years of full-time experience in health and financial services to everything he does. Scott is a Life Member of The Leading Producers Round Table (LPRT).

After two years with The MONY Group, Scott founded his own firm and has spent decades recruiting, training, and mentoring agents and advisors across Idaho. His expertise spans health insurance, Medicare, employee benefits, estate planning, business planning, retirement strategies, life insurance, long-term care, disability insurance, and wellness services — truly the full scope of what we do.

ASSOCIATION LEADERSHIP — STATE, NATIONAL & BEYOND

Scott's leadership record within NABIP is extraordinary. He served as National President of what was then NAHU in 2008–2009, leading our association at a national level during one of the most turbulent periods in American healthcare history. Before that, he served as Idaho State President in 1999–2000, and then came back to do it again in 2010–2011. That kind of repeated commitment to service is rare, and it tells you something important about who Scott is.

He has also served as past President of NAIFA Boise (2001–2002), and spent years helping to rebuild NAIFA's Idaho chapter — because when Scott sees a professional community that needs leadership, he shows up. Today, he continues to serve NABIP Idaho as Legislative Chair, a role he stepped back into at the encouragement of our Treasure Valley chapter board. He didn't have to say yes. He did anyway.

ADVOCACY LEADERSHIP — DOL, CMS & MEDICARE ACCESS

One of Scott's most meaningful recent contributions has been his advocacy work on behalf of Idaho's seniors and independent brokers. When concerns arose around Medicare plan steering and carrier accountability, Scott didn't sit on the sidelines. He worked directly alongside Idaho DOL Dean Cameron to lead a coordinated effort to hold carriers accountable for steering seniors away from the independent broker channel — and away from their own best interests.

He also worked with NABIP's Medicare counsel and other state leaders to share strategies that agents and advisors across Idaho could use to protect their clients and their practices. And he championed a formal memorandum passed by our state legislature directing the Idaho Department of Labor to work more closely with CMS to protect seniors' access to the plans and the professionals of their choosing.

This is the kind of systemic advocacy work that creates lasting change — not just winning a single battle, but reshaping the environment so that our clients and our profession are better protected going forward. It is exactly the legacy Harold R. Gordon left us.

MENTORSHIP & PERSONAL IMPACT

I want to speak personally here, because this is where Scott's impact has been most real to me.

When I was working to build and strengthen the NABIP Treasure Valley Chapter, I sought Scott out for guidance. I didn't know all the ins and outs of how a chapter board should function — how to structure positions, how to organize what needed to get done, how to build something sustainable. Scott gave me his time generously, over the course of a couple of years, helping me understand how the board worked and how to approach chapter leadership in a way that would actually serve our members well.

He never made it feel like a favor. He just showed up as a colleague who genuinely wanted our chapter to succeed. That kind of quiet, unglamorous mentorship — given freely, without fanfare — is often what makes the difference between a chapter that thrives and one that struggles. I am grateful for it, and I know I am not the only one in our state who has benefited from Scott's willingness to share what he knows.

NATIONAL VISIBILITY & INDUSTRY VOICE

Scott has carried the voice of independent brokers far beyond Idaho. He has been quoted in The Wall Street Journal, Newsweek, INC Magazine, Fox Business, Kiplinger's, USA Today, Money Magazine, the LA Times, WebMD, Yahoo Finance, and many others. He has spoken at conferences across the country, authored articles for trade publications, and testified before Congress. When the national conversation turns to health insurance, Scott Leavitt has consistently been at the table — representing us well.

CLOSING

The Harold R. Gordon Memorial Award honors a lifetime of achievement — not a single accomplishment, but a sustained body of work that has moved our profession forward and left it better than it was found. By that measure, Scott Leavitt belongs in this conversation without question.

He has led at the national level. He has returned to serve at the state level — more than once. He has fought for our clients in the legislature and in the regulatory arena. He has mentored the next generation of leaders. And he has done all of it with the kind of steady, genuine commitment that doesn't need a spotlight to keep going.

I am proud to call Scott a colleague and grateful to have learned from him. I hope the committee will join me in recognizing him with the honor he has so clearly earned.

With sincere respect,

Marcia Benton

President, NABIP Treasure Valley Chapter
Partner, Craig-Howard Insurance Agency
Boise / Meridian, Idaho

Esteemed Harold R. Gordon Memorial Selection Committee;

I am honored to submit this testimonial in strong support of Scott Leavitt for the prestigious Harold R. Gordon Memorial Award, presented by National Association of Benefits and Insurance Professionals.

I first met Scott at a Regional Leadership Conference in Santa Fe, New Mexico. He was introduced as a Past National President, and from that moment, he had both my respect and my reverence. At the time, he was serving as Region 7 Membership Chair, and as he addressed the room, it became immediately clear that his leadership is rooted in genuine passion and purpose.

Scott exemplifies what it means to be a servant leader. His belief in the mission—then NAHU, now NABIP—is unwavering. During that conference, his ideas around membership were not only insightful, but also practical, relevant, and achievable. He had a remarkable ability to break down complex strategies into clear, relatable steps that local chapter leaders could confidently implement.

On a personal level, Scott became a true inspiration and mentor to me. His approach to membership and his commitment to service directly influenced my decision to step into a Membership Chair role myself. I often reflect on the example he set—leading with intention, keeping things simple, and always focusing on people first. His mentorship has had a lasting impact on how I serve and contribute within NABIP. And Scott has been available to me anytime I have reached out for advice, ideas, or words or wisdom.

What sets Scott apart is not just his experience at the highest levels of leadership in this organization, but his humility and continued dedication to service. Despite having served as National President, he has never positioned himself above the work. Instead, he consistently steps forward wherever he is needed, always willing to answer the call of duty for the betterment of the organization.

Scott leads with passion, but he also leads with clarity and simplicity—qualities that make his leadership both effective and enduring. His contributions have had a lasting impact on those around him and on the organization.

It is without hesitation that I say Scott Leavitt is exceptionally deserving of this highest honor in our industry. His legacy of service, leadership, and commitment embodies everything the Harold R. Gordon Memorial Award represents.

Sincerely,

Charlene M Hogeland

Charlene M. Hogeland, REBC

May 5, 2026

Dear Harold G. Gordon Memorial Award Selection Committee,

It is with great enthusiasm that I nominate Scott Leavitt for the Harold G. Gordon Memorial Award.

Scott's current contributions are grounded in nearly three decades of dedication to NABIP. A member since 1996, he has served as a local chapter president, Idaho State President, and National President of NABIP—a breadth of leadership experience that is rare and speaks volumes about the trust and respect he has earned from peers across the country. His perspective as Legislative Chair is uniquely informed by having led the organization at every level.

Since assuming the role of Legislative Chair for the Idaho State Board of NABIP on July 1, 2025, Scott has demonstrated precisely the kind of principled, results-oriented leadership this award was created to recognize.

In a remarkably short time, Scott has brought structure and renewed momentum to the state's advocacy efforts. He established monthly legislative conference calls with chapter chairs statewide—a vital communication channel that keeps local leaders informed of regulatory changes and aligned on priorities. His collaborative approach has ensured a unified, proactive voice across the organization.

Scott also played an instrumental role in the successful hire of the organization's current State Lobbyist, and continues to collaborate closely with that advocate to drive clearer strategy and stronger legislative outcomes. He is an active contributor to both the Idaho PAC and the NABIP PAC, and consistently encourages member participation in political advocacy. His regular attendance at the NABIP Capitol Conference further reflects his personal commitment to staying engaged at the national level and bringing those insights home.

Perhaps most notably, Scott has served as a trusted educator and thought leader during a period of significant industry disruption—leading discussions on Medicare Advantage commission changes and their implications for members in Idaho and beyond. He is also spearheading the organization's upcoming Day on the Hill event, coordinating logistics and preparing members to effectively engage with legislators.

Beyond his formal responsibilities, Scott is widely recognized for his accessibility and willingness to guide chapter leaders through complex legislative and regulatory issues. He leads with professionalism, generosity, and an unwavering commitment to the members he serves. I am confident he represents the highest ideals of this award, and I offer my strongest endorsement.

Sincerely,

Rhonda Bartholomew

State President, NABIP Idaho