

WHY NABIP IS INVESTING IN A NEW AMS

A modern platform to empower chapters, engage members, and build our future.

THEN: 20 YEARS AGO



Twenty years ago, when NABIP first adopted its association management software solution, available technology was scarce, and did not have the technology resources available today.

The AMS was designed primarily as a tool for the national office.

VS.

NOW: TODAY



Chapters change websites, events, communications, member-facing experiences, advocacy tracking, reporting, accounting and integration capabilities are all within reach.



Members expect the same digital experience they receive from virtually every other organization they interact with.



The new Association platform is a **modern technology infrastructure** that will support NABIP's growth, enhance member value, and centralize functions to strengthen our organization and better serve the evolving needs of both the national association and chapters.

★ **The current AMS was never designed to support those expectations.**



WHAT THIS MEANS FOR CHAPTERS

- ✓ Reduce administrative workload
- ✓ Simplify member management and access
- ✓ Streamline communications and event coordination
- ✓ Improve tracking of revenue and spending activities
- ✓ Access real-time data and reporting
- ✓ Benchmarking against like-minded peers



HOW THE NEW SYSTEM WILL HELP GROW MEMBERSHIP

- ✓ Built-in tools for member engagement
- ✓ Data insights to identify and retain members
- ✓ Personalized communications at scale
- ✓ Measure engagement and demonstrate value



WHAT THIS MEANS FOR MEMBERS

- ✓ Easier account management
- ✓ Self-service access
- ✓ Improved event registration
- ✓ Single sign-on access
- ✓ More personalized communications
- ✓ Better access to NABIP resources and professional development



SECURE. RELIABLE. BUILT FOR THE FUTURE.

- ✓ Built/hosts in a trusted SOC 2 Type II certified environment
- ✓ Independently reviewed against recognized industry standards
- ✓ Designed for data security and long-term scalability



LONG-TERM BENEFITS FOR NABIP

- ✓ Improve operational efficiency
- ✓ Strengthen chapter autonomy
- ✓ Support access to meaningful data to make better decisions
- ✓ Create a scalable technology foundation for the future

FREQUENTLY ASKED QUESTIONS



What is AMS? An Association Management System is the central technology platform that helps associations and chapters manage members, events, communications, finances, and operations efficiently.



Will it be difficult to switch? NABIP is selecting a platform that is intuitive and user-friendly with the right integration capabilities.



How will this enhance chapter engagement? The platform provides advanced tools that help chapters connect with and engage their members.

HOW ARE THE PROPOSED DUES INCREASE AND AMS FUNDRAISING CAMPAIGN DIFFERENT?



PROPOSED DUES INCREASE

Supports NABIP's operational needs, including infrastructure, programs, advocacy efforts, and member services.



AMS FUNDRAISING CAMPAIGN

A dedicated initiative to fund the one-time cost of a modern AMS, a long-term investment that will deliver sustained value to members.



WHY BOTH INVESTMENTS MATTER

AMS is a once-in-a-generation investment that positions NABIP—and our chapters—for long-term success and relevance.

WHY NOW?

- 1 20+ YEARS OLD
- 2 BEHIND TODAY'S TECHNOLOGY
- 3 BUILT FOR THE FUTURE
- 4 2026 AND BEYOND

NABIP's current AMS is more than two decades old.

Outdated platform limits our ability to deliver the member experience, operational efficiency, and insights our members expect.

A modern AMS will support NABIP's growth and the evolving needs of our members and chapters.

Current AMS vendor support ends in 2026.



The new AMS provides a secure, scalable foundation that empowers NABIP and our chapters to thrive in the future.