



A STRONGER MARKETPLACE FOR CONSUMERS AND PROFESSIONALS

NABIP is advocating for a more stable, transparent and accessible ACA Marketplace — protecting consumers while ensuring agents and brokers can continue serving as trusted advisors.



76%

of the 10.8 million HealthCare.gov active plan selections during the 2026 OEP were agent or broker assisted.



**BROKERS
MAKING A
DIFFERENCE.**

NABIP ADVOCACY IN ACTION



IMPROVED OPERATIONS

Modernizing agent and broker enrollment

CMS adopted consumer-controlled EDE authorization to replace burdensome three-way-call workflows.



STRONGER SAFEGUARDS

Strengthened Marketplace program integrity

Supported permanent removal of the 150% FPL SEP and stronger eligibility verification to reduce improper enrollments.



GREATER CHOICE

Expanded HSA-compatible coverage options

Supported expanded HSA eligibility to include Bronze and Catastrophic individual-market plans.

RESOURCES FOR MARKETPLACE PROFESSIONALS

Exclusive tools and education for NABIP members.



OEP WEBINAR

MEMBER BENEFIT

Ready for OEP: What Benefits Professionals Need to Know About the Individual Market



OEP DIGITAL TOOLKIT

MEMBER BENEFIT

Ready-to-use social media, email and media resources designed to showcase your expertise.



JOIN NABIP TODAY!

Join the professionals shaping the future of the ACA/individual market.

