

MEDICARE WINS

REAL ADVOCACY. REAL RESULTS.

NABIP's advocacy helped secure major regulatory victories in the CY 2027 CMS Final Medicare Advantage and Part D Rule—modernizing marketing rules, improving beneficiary access, and enhancing the overall Medicare experience.

NABIP ADVOCACY IN ACTION

**LOWER COSTS.
LESS RISK.
LESS RED TAPE.**



Faster, Client-Centered Conversations

The 48-hour Scope of Appointment (SOA) waiting period is gone, allowing real-time beneficiary guidance.



Long-Term Storage Reduced

Cuts the record retention requirement from 10 years to 6 years, aligning with broader federal documentation standards.



More Practical Event Rules

Removed the 12-hour separation between events and permits SOA collection during educational events.



WHAT THIS MEANS FOR YOU

- ✓ Spend less time on compliance burdens
- ✓ Operate with greater flexibility
- ✓ Deliver a better, more supportive consumer experience
- ✓ Stay protected through strong, credible advocacy in Washington

WHY JOIN NABIP

NABIP is the only full-service national association exclusively representing healthcare agents, brokers, and FMOs that provides advocacy at both the federal and state level, professional development, and the tools you need to grow your business.



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