

Susan Rider, MS, ACA, CSFS, ASF, CDHC

Consultant, Employee Benefits & Human Capital Management
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Susan Rider is a Consultant in Employee Benefit & Human Capital Management. Recognized in 2016 by *Employee Benefit Adviser* among the "25 Most Influential Women in Benefit Advising." Susan was recognized also a Rising Stars in the *Employee Benefit Advisor Magazine* in 2011. She serves as an integral extension of the benefits/finance/HR staffs of private and publicly traded businesses.

Susan is a business advisor who brings added value to employers by identifying options to mitigate rising costs, improve the health of employees and their dependents, and represent them in complex negotiations with insurers over how best to design and finance their health and benefit programs and ancillary coverage lines.

Susan is a market innovator who has expertise in alternative coverage mechanisms such as self-insurance options, including Captive solutions. Susan regularly meets with legislators on behalf of her clients to help transform healthcare policy that is business friendly.

Susan joined Gregory & Appel in 2008. She leads our compliance committee as well as the Human Capital Management division. Susan is a member of our International Vertical and her primary focuses include: Wholesale/Retail, Captives, Public Entities, Manufacturing, Technology Firms, Start-ups as well as Healthcare.

Susan received her Master's Degree in Strategic Leadership (HR) from the University of Indianapolis – Capstone Project "Human Resources Transformed by Process Efficiency". Susan obtained her Bachelor's Degree in General Studies with a Concentration in Organizational Leadership from IUPUI. Susan holds her Human Resource Certificate.

Susan's certifications include: ACA, Certified Self-Funding Specialist (CSFS), Advanced Self-Funded (ASF), Consumer Directed Health Care (CDHC) & Wellness.

In her industry accomplishments, Susan been elected by her peers for the following positions:

- **Indianapolis Association of Health Underwriters (IAHU)** – Past President & recipient of the Spirit of Excellence Award in 2012
- **Indiana State Association of Health Underwriters (ISAHU)** - Past President & recipient of the Legislative Excellence Award, Emerging Leader of the Year and Committee Member of the Year
- **National Association of Health Underwriters (NAHU)** – Past National Media Chair & Yong Agents Chair. Award Recipient – Presidential Service, Presidential Citation, and Distinguished Service
- **Society for Human Resource Management (SHRM)** - Member & Advocacy Team

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