



2018 FAHU

EDUCATIONAL SYMPOSIUM & EXPO

Palm Beach Gardens, Florida

PGA National Resort & Spa

SEPTEMBER



12TH - 14TH

Driving You to Success Down the Insurance Fairway



Benefits of Participation

Sponsoring and/or Exhibiting at this year's FAHU Symposium & Expo is the best way for you to generate brand awareness and build sales. When you sponsor an event at FAHU's Symposium & Expo, you position your company as an industry leader committed to the future of health benefit professionals.

- Network for two days with brokers, agents, consultants, and carrier representatives.
- Generate leads and inquiries in a target-rich environment.
- Reach qualified brokers who are researching products and services to recommend.
- Meet interested and motivated brokers face-to-face.
- Enhance your marketing and outdistance your competitors with a strong Expo presence.
- Capture an even greater share of health insurance and employee benefits market.

Exhibitor and Sponsorship Opportunities

EXHIBIT BOOTH ONLY \$1,950

- One (1) 8' x 10' Booth (w/ 6' skirted table & two (2) chairs)
- Two Symposium Registrations
- Access to the Meeting App with State Membership Directory
- Advance show promotion by FAHU

BRONZE SPONSOR \$2,500 - Three Available

- Access to the Meeting App with State Membership Directory
- Choice of Sponsoring ONE of the following:
 - Wednesday Morning Refreshment Break
 - Symposium Bags (includes your company logo/name (2 colors max))
 - FAHU Board Meeting

SILVER SPONSOR \$3,250 - Three Available

- Enhanced Listing and access to the Meeting App with State Membership Directory
- Link to your site on the FAHU Symposium registration site
- Post-Symposium Attendee Registration List (optional pre-symposium list is \$250)
- Choice of Sponsoring ONE of the following:
 - Wednesday Afternoon Refreshment Break
 - Thursday Afternoon Refreshment Break
 - Friday Awards Breakfast



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FOR ADDITIONAL EXHIBIT INFORMATION & SPONSORSHIP OPPORTUNITIES, Contact:

JANINE HUSS, Sponsorship Chair:
(919) 747-1981 / jhuuss@singlecare.com

Each Sponsorship (Bronze, Silver, Gold, Platinum, Titanium) includes One (1) 8' x 10' Exhibit Booth (w/ 6' skirted table & 2 chairs), Two (2) Symposium Registrations, and advance promotion of your participation. Additional Symposium Registrations can be purchased at the appropriate Member Rate.

GOLD SPONSOR \$5,250 - Three Available

- Enhanced Listing and access to the Meeting App with State Membership Directory
- Link to your site on the FAHU Symposium registration site
- Pre- & Post-Symposium Attendee Registration List
- Half-Page Ad in Symposium Program Booklet
- Choice of Sponsoring ONE of the following:
 - Wednesday Breakfast
 - Thursday Breakfast in Exhibit Hall
 - Symposium Lanyards (includes your company logo/name (1 color max))

PLATINUM SPONSOR \$7,750 - Three Available

- Two 8' x 10' booths (instead of one) with your choice of placement
- Enhanced Listing and access to the Meeting App with State Membership Directory
- Your Logo with Link to your site on the FAHU Symposium registration site
- Pre- & Post-Symposium Attendee Registration List
- Full-Page Ad in Symposium Program Booklet
- 2-5 Minutes to speak at Symposium
- Choice of Sponsoring ONE of the following:
 - Wednesday Lunch in Exhibit Hall
 - Wednesday Evening Exhibit Hall Reception
 - Thursday Lunch in Exhibit Hall

TITANIUM SPONSOR \$12,000 - One Available

- Two 8' x 10' booths (instead of one) with your choice of placement
- Enhanced Listing and access to the Meeting App with State Membership Directory
- Your Logo with Link to your site on the FAHU Symposium registration site
- Pre- & Post-Symposium Attendee Registration List
- Sponsor Page in Meeting App
- Cover Ad in Symposium Program Booklet
- Ad in FAHU Newsletter
- Opportunity to provide Speaker at Symposium
- OVERALL CONFERENCE SPONSOR which includes:
 - Thursday Evening Reception & Fun Night
 - Your company's logo on signage at EVERY event throughout the Symposium



FOR ADDITIONAL EXHIBIT INFORMATION & SPONSORSHIP OPPORTUNITIES, Contact:

MARILYN STENGER, Conference Chair:
(973) 879-8353 / stengermarilyn2341@gmail.com

DAVE SHERRILL, Executive Director:
(321) 244-0427 / fahu@fahu.org

KAREN WILLIAMS, Meeting Planner:
(850) 529-1920 / karen.williams@conferencedirect.com



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Exhibitor/Sponsor Contract Form (Complete Entire Form)

REGISTRATION FORM (Please Type or Print all information)

Firm Name and Primary Contact

Telephone

Product/Service

Email Address (Required)

Street Address

City

State

Zip

If the above named person is not in charge of on-site coordination, please provide info below:

Name

Email Address (Required)

Street Address

Telephone

City

State

Zip

EXHIBITOR / SPONSORSHIP Package Requested:

Exhibit Booth Only - \$1,950	(2 Registrations included)		\$	
Bronze Sponsorship - \$2,500	(2 Registrations included)	Choice:	\$	
Silver Sponsorship - \$3,250	(2 Registrations included)	Choice:	\$	
Gold Sponsorship - \$5,250	(2 Registrations included)	Choice:	\$	
Platinum Sponsorship - \$7,750	(2 Registrations included)	Choice:	\$	
Titanium Sponsorship - \$12,000	(2 Registrations included)	Overall Conference Sponsor	\$	
Additional Registrations - Prior to July 11 - \$149 ea. (after \$179 ea.)		#	\$	
		Grand Total =	\$	

PAYMENT INFORMATION No Refunds After July 9, 2018

☐ My check for the Grand Total above of \$_____ made payable to FAHU is enclosed.

Please mail to: FAHU, P.O. Box 150358, Altamonte Springs, FL 32715-0358

☐ Charge the Grand Total above of \$_____ to: ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover

Card #:

Expiration Date:

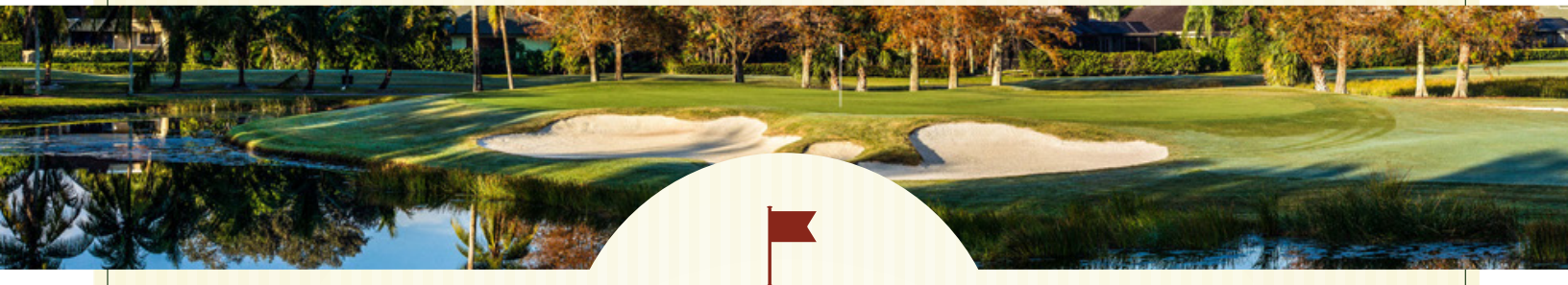
Name on Card:

Signature:

Billing Address:

Fax or E-Mail Form With Credit Card Info to 407-831-2990 or FAHU@FAHU.org

It is very important that we have the correct contact information of the person(s) who will be handling all show preparation and on-site management of your booth. This includes artwork (logos/ads), Exhibitor Kit, Registration of all representatives who will be working your booth.



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Exhibitor Information and Policies

Companies participating in the 2018 FAHU Symposium & Expo at the PGA National Resort hereby agree to conform to the following rules and regulations. These regulations are to ensure the maximum success and safety of the Symposium, not only for FAHU, but for all exhibiting companies. Any exhibitor violating the regulations may be required to remove their exhibit immediately with no refund of fee.

ELIGIBILITY

Companies may apply for booth space if their proposed exhibit of products or services conform with the purpose of the Symposium. FAHU reserves the right to reject or dismiss any undesirable exhibit.

PROTECTION OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted, nailed, or otherwise attached to the walls, floors, or other parts of the facility or furniture. Any damage caused will be billed to the exhibitor. Packing, unpacking, and assembly of materials are to be done only in designated areas, following directions of the exhibit manager, PGA National Resort, or expo decorator.

DEFAULT OCCUPANCY

All exhibitors must be set up by 11:00am on Wednesday, September 12, 2018. Any exhibitor failing to occupy space by this time is still responsible to pay for such space at the full rental price, but FAHU has the right to utilize such spaces to eliminate blank space in the exhibit hall.

BOOTH STAFFING

As a courtesy to attendees, and as an added security measure, we require that each booth be occupied by a member of the exhibiting company at all times when the exhibit hall is open.

CARE AND USE OF SPACE

The exhibitor must, at his/her expense, maintain their contracted space in good order. Materials shall be shown only in the official area designated by FAHU. Neither exhibitor nor non-exhibiting companies will be allowed to show films or display products or services during the FAHU Symposium in competition with exhibitors in the hall. Products or literature may be distributed ONLY from within the rented space. Exhibit booths may not be sublet or shared without written permission of FAHU.

SECURITY, LIABILITY, AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment, and other property brought onto the PGA National Resort and shall indemnify and hold harmless the PGA National Resort, FAHU, and their agents, employees, and servants from any and all such losses, damages, and claims. Small and easily portable articles should be secured or removed after exhibition hours. Security provided by FAHU is purely gratuitous on its part and shall in no way be construed to make FAHU liable for exhibition space under the terms of this agreement.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all FAHU activities, exhibiting companies may not schedule meetings or social functions which would encourage the absence of attendees or exhibitors from scheduled functions.

FIRE REGULATIONS

In accordance with Fire Department regulations, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean, and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS

Each booth space will be 8' deep by 10' wide. No solid exhibit construction will be permitted to exceed 42" in height except in the rear 3' of the booth. For example, in a standard 8' x 10' booth, any construction above 42" high must begin 5' back from the aisle.

CANCELLATION

Booth/ Sponsorship cancellations will be honored until July 9, 2018 with a partial refund. A 20% service charge will be deducted from the refund for each booth or sponsorship.

WEDNESDAY, September 12th

Registration & Exhibitor Move-In	9:00am – 11:00am
Lunch Break in Exhibit Hall	11:45am – 1:30pm
Refreshment Break in Exhibit Hall	3:30pm-4:00pm
Welcome Reception in Exhibit Hall	5:30pm – 7:00pm

THURSDAY, September 13th

Breakfast in Exhibit Hall	7:45am – 8:20am
Lunch in Exhibit Hall	11:30am – 1:00pm
Refreshment Break in Exhibit Hall	3:00pm – 3:45pm
Exhibitor Move-Out**	4:00pm – 6:00pm

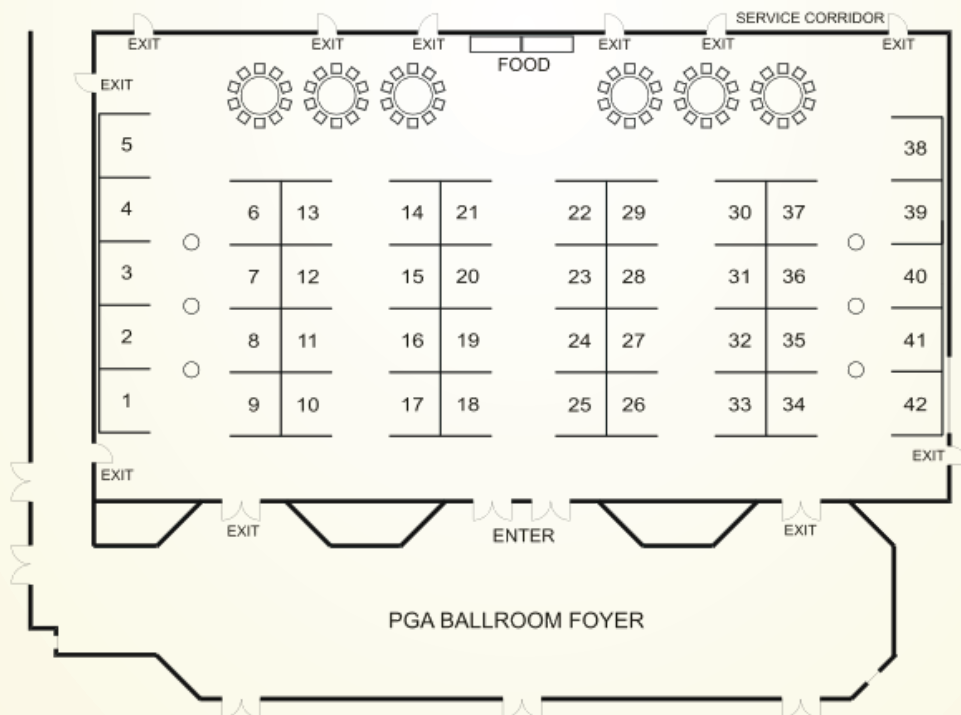
** Tentative...times subject to change. **Booths must not be broken down before 4:00pm on Thursday!*



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Exhibit Hall Schedule & Diagram*



Florida Association of Health Underwriters