

Region 1 Leadership Conference
91 Cedar Street, Milford Ma

August 20, 2018

8:00 am to 8:30 am	Registration & Continental Breakfast
8:30 am to 8:45 am	Mike Grinnell, Region 1 VP
8:45 am to 9:00 am	Mike King, HUPAC Regional Chair
9:00 am to 9:30 am	MassAHU presentation: Building Sponsorships with new sponsorship approaches; Attracting Different Board Members and Reaching the Millennial population all help in building your partner sponsors with Matt Shadrick
9:30 am to 10:00 am	ProAct:
10:00 am to 10:15 am	Break: Visit Sponsors
10:15 am to 10:45 am	MassAHU presentation: "Smart Talk" - a Millennial's perspective on joining the professional Association of Health Underwriters with Greg Puig.
10:45 am to 11:30 am	Keynote Speaker: PHIA
11:30 am to 12:00 pm	NAHU Website Review:
12:00 pm to 1:00 pm	Lunch provided: Visit with Sponsors
1:00 pm to 1:15 pm	Mike Grinnell, Region 1 VP
1:15 pm to 1:45 pm	TASC:
1:45 pm to 2:15 pm	Professional Development: Julia Jennings
2:15 pm to 2:45 pm	Valuable & Memorable Membership Meetings:
2:45 pm to 3:15 pm	Break: Visit Sponsors
3:15 pm to 3:45 pm	Chapter Leadership: Deb Crouch
3:45 pm to 4:15 pm	Vanguard Update: Jessie McDonald
4:15 pm to 5:00 pm	
5:00 pm to 6:00 pm	Brown Bag Surprise (Networking Event, dinner on your own)

August 21, 2018

8:00 am to 8:30 am	Continental Breakfast
8:30 am to 8:45 am	Mike Grinnell, Region 1 VP
8:45 am to 9:00am	Erin Fisher, Medicare Regional Chair
9:00 am to 9:45 am	Keynote Speaker: Easecentral
9:45 am to 10:45 am	Think Tank Breakout Sessions Chapter Executive Committees Membership & Retention Education & Program & Sponsorship Media & Website & Awards
10:45 am to 11:15 am	Best of the Think Tank: Each group gives a 5-minute overview
11:15 am to 11:45 pm	AFLAC
11:45 am to 12:00pm	Mike Grinnell, Region 1 VP

Hotels nears 91 Cedar Street, Milford Ma

.2 miles	Courtyard by Marriott	10 Fortune Blvd
.3 miles	Fairfield Inn & Suites	1 Fortune Blvd
.3 miles	Best Western	3 Fortune Blvd
.4 miles	Holiday Inn	50 Fortune Blvd
3 miles	Double Tree by Hilton	11 Beaver Street Ask for: Amy O'Neill 508.282.4109
and let them know you are with MAIA (Mass Association of Insurance Agents) for discounted rate.		
6 miles	La Quinta Inn	24 Beaver Street