

NOMINATION FORM

NAHU 2019 - HAROLD R. GORDON MEMORIAL AWARD

Nominee's Name: SUSAN MALEY RASH

Nominee's Address & Phone Number: 460 BEL BRIDGE CIRCLE
Middlethian, VA 23118
804-363-3702

Nominator's Name (Print): DAVID MORDO

Nominator's Signature: David Mordo

Nominator's Address & Phone Number: 26 Kennedy Court
Middletown, NJ 07748
732-688-3595

Please make a copy for your records and mail original application form, with documentation, to the NAHU Harold R. Gordon Memorial Award Committee, 1212 New York Avenue, NW, Ste 1100, Washington DC 20005

Rules:

1. Nomination form must be accompanied by a supporting statement detailing the accomplishments of the candidate. Be sure to supply information on present and former positions, including the individual's connections with health insurance, educational background and degrees, special honors and membership and positions held in organizations. Most importantly, please provide specific accomplishments that in your opinion entitle your candidate to this prestigious award.
2. Nominations without supporting statements will not be considered by the Gordon Committee.

Due date:

THE DEADLINE FOR RECEIPT OF SUBMISSION AND SUPPORTING DOCUMENTATION, REGARDLESS OF DELIVERY METHOD, IS MAY 1.

Susan Maley Rash

I would like to respectfully nominate Susan Maley Rash to be the recipient of the 2019 Harold R. Gordon Memorial Award as the health insurance industry's Person of the Year.

Before recently retiring, Susan had been in the HR and Employee Benefits consulting business for over thirty years. Susan graduated from Salem College in Winston-Salem, NC in 1980 and holds both her CEBS and REBC professional designations. Susan was one of the owners of Benefit Consultants of Virginia and became part of the BB&T family of insurance agencies in 2002. (BB&T Insurance Services was renamed McGriff Insurance Services in 2018.)

Susan works both on client plan design consulting and assists across the BB&T corporate footprint helping their clients with Health Care Reform compliance and implementation.

Susan has been a frequent speaker to numerous employer and business groups since March 23, 2010 to explain the Affordable Care Act otherwise known as Health Care Reform.

After a successful career as an Employee Benefits Consultant, Susan has spent the last 7 years leading the Health Care Reform Practice for McGriff Insurance Services and BB&T Insurance Holdings in response to the growing concern employers had with the implementation of the ACA. To keep on top of all things ACA-related, she compiled a team of top compliance-minded internal account management professionals as well as benefit consultants/producers and led the BB&T Health Care Reform Task Advisory Group which met monthly to discuss pressing ACA issues.

As a dedicated volunteer for many, many years with NAHU, Susan has an extensive and impressive resume of committee work and activity on a local, state and national level. Dating back to 2000, she has focused her energy and passion on the legislative, regulatory and compliance side of our industry. Her extensive work on NAHU's Legislative Council includes stints on many working groups including the Managed Care, Long Term Care, Medicare, Uninsured and Industry Relations. Her experience and complete

understanding of the health insurance environment through the years made her an integral and influential member of all of these working groups.

Susan, because of her intense work ethic and devotion to volunteerism was named Legislative Council Chair in 2004 and she again answered the call to volunteer in 2009 when she did a second stint as Legislative Council Chair.

Susan is a regular participant at NAHU's Capitol Conferences, Regional Conferences and Annual Conferences. She is an ardent supporter of the Association's PAC having recently been designated a Triple Crown Qualifier in 2018. Susan has been both the Vice-Chair and Chair of HUPAC, the political fundraising arm of our Association and with the drive that she is known for, achieved excellent results in that capacity.

Susan has been invited to the White House to speak with administration officials on employer concerns with PPACA compliance and implementation issues on more than one occasion.

On a state level, Susan has been intimately involved as a member of the Virginia legislative team for years not only addressing the issues of the state but also mentoring her "less experienced" chapter colleagues.

Susan was also an invited panelist for the Governor McDonnell's Virginia Health Reform Initiative (VHRI) task force and was active in attending those meetings.

In 2016, Susan answered the call yet again, agreeing to serve on NAHU's Governance Committee for a 2 year term. Her work on that committee helped to initiate some new policies and procedures by which our Board of Trustees now operate.

Susan works with a sublime elegance to her method. Never loud or demanding but rather firm and commanding, she leads working groups and the Legislative Council with a grace very few can imitate. Her desire to be precise for the benefit of those who rely on her expertise sets her apart from many other talented colleagues in her profession.

With her primary focus being the betterment of our profession, the benefit to our clients and the perpetuation of a strong industry Association, I

proudly ask for your consideration of Susan Maley Rash for this esteemed honor.

Respectfully,

A handwritten signature in cursive script that reads "David Mordo".

David Mordo
Past Chair, NAHU Legislative Council
732-688-3595
mordode@comcast.net



NAHU 2019 - HAROLD R. GORDON MEMORIAL AWARD

Description:

Harold R. Gordon is considered to be the father of the American health insurance industry. He was a visionary who sensed that some place between the property/casualty insurance and life insurance industry would emerge a distinct industry concerned with insuring the financial aspects of a person getting sick or hurt.

Harold Gordon was the first director of Health Insurance Association of America, which organized insurance companies to cooperate on matters of common interest. It was Harold Gordon who realized that agents too must organize for their common good. His vision and leadership resulted in the formation of the National Association of Health Underwriters (NAHU).

In memory of this great leader, NAHU annually awards the industry's greatest accolade, the Harold R. Gordon Memorial Award, which recognizes the recipient as the industry's Person of the Year.

The recipient of the award is selected by a special committee that carefully reviews persons nominated for contributions made above and beyond the call of duty without a goal of personal gain.

To nominate someone for this award, please complete the following Nomination Form and include a supporting statement that details the accomplishments of the candidate. Make sure to provide information on present and former positions, including the individual's connections with health insurance, educational background and degrees, special honors and membership and positions held in organizations. Most importantly, please provide specific accomplishments that in your opinion entitle your candidate to this prestigious award.

The deadline for applications is May 1.