

## Who is AgencyBloc?

Headquartered in Iowa, AgencyBloc began as a bootstrap startup in the Midwest's "Silicon Prairie" and was founded in 2008 by 17-year internet and technology experts Adam Lewis, Cory Schmidt, and Marc Reifenrath. After several years of hands on research and development of custom solutions for health and life GAs, they built AgencyBloc, a SaaS (software-as-a-service) platform.

## Running an Organized, Efficient Insurance Agency: Using an agency management system to improve business operations

*In order to run an efficient and effective business, you must be highly organized. This comes as no surprise, but insurance agencies have many moving parts. Thus, it can be difficult to know where to begin organizing and, harder yet, how to maintain that. In this guide, we discuss how to use an industry-specific agency management system to run an organized, efficient, and effective insurance agency.*