

PACESETTER AWARD BY RESPONSIBILITY

CATEGORY	CRITERIA	OFFICE	POINTS	MAX PTS
I. Events	1. Annual Convention credentialed delegates	All	x 25 pts =	75
I. Events	2. Additional Annual Convention attendees	All	x 5 pts =	50
I. Events	3. Legislative Chair attending Capitol Conference	All	1 x 75 pts =	75
I. Events	4. Each additional attendee to Capitol Conference	All	x 5 pts =	50
I. Events	5. Regional Leadership Meeting Attendance	All	x 20 pts =	120
I. Events	6. Chapter represented at the Leadership Program at Capitol Conference	All	75 or 150	150
II. Mgmt	1. Attending a State-sponsored Strategic Planning Session	Board	1 x 50 pts =	50
II. Mgmt	2. Active Committees	President	x 5 pts =	40
II. Mgmt	3. Annual summary report of chapter activities	Comm	1 x 50 pts =	50
II. Mgmt	4. D&O Liability insurance for officers	President	1 x 25 pts =	25
II. Mgmt	5. Chapter Certification	Awards	75, 100, 125	125
II. Mgmt	6. Membership Support of NABIP PAC	HUPAC	10, 20, 30, 50	50
II. Mgmt	7. Membership Support of State PAC	HUPAC	10,20,30,40,50	50
II. Mgmt	8. Chapter officers participating in NABIP officer training modules	Board	x 10 pts =	120
III. Mtgs	1. Hosted a local Sales Symposium or CE Seminar	Prof Dev	1 x 100 pts =	100
III. Mtgs	2. Regularly scheduled local membership meetings	President	x 12 pts =	120
III. Mtgs	3. Hold a separate meeting devoted to legislative issues	Legislative	1 x 50 pts =	50
III. Mtgs	4. Hold new member orientations, separate from membership meetings	Memb	x 10 pts =	60
III. Mtgs	5. Hosted "Health Insurance Awareness" program	Media Rel	1 x 100 pts =	100
III. Mtgs	6. New Officer Leadership Training workshop	President	1 x 75 pts =	75
III. Mtgs	7. Regularly scheduled board meetings	President	1 x 12 pts =	120
III. Mtgs	8. Held Strategic Planning meeting open to Membership	President	1 x 25 pts =	25
III. Mtgs	9. Hosted a Vanguard event	Vanguard	1 x 50 pts =	50
IV. Comm	1. Distribution of local newsletter	Comm	x5pts or x10pts	120
IV. Comm	2. Maintain a chapter website	Comm	1 x 75 pts =	75
IV. Comm	3. Active email and/or text distribution to membership	Comm	1 x 50 pts =	50
IV. Comm	4. Annual publication of chapter's budget and financial statements	Treasurer	1 x 25 pts =	25
IV. Comm	5. Established or continued a New Agent Outreach Program	Memb	1 x 100 pts =	100
IV. Comm	6. Conducted a Member Needs Survey	Comm	1 x 50 pts =	50
V. Pub Svc	1. Sponsor public service projects	Pub Service	x 20 pts =	80
V. Pub Svc	2. Total dollars donated to public service	Pub Service	15,50,100,200	200
V. Pub Svc	3. Identify a board champion for NABIP Education Foundation	President	1 x 25 pts =	25
V. Pub Svc	4. Provide an Education Foundation update at board meetings	Ed Fdt Chair	1 x 25 pts =	25
V. Pub Svc	5. Link to Education Foundation on chapter's website	Comm	1 x 25 pts =	25

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V. Pub Svc	6.	Financial support of Education Foundation	Pub Service	25, 50, 75, 100	100
VI. Memb	1.	Sponsored chapter membership campaign/contest	Memb	x 75 pts =	150
VI. Memb	2.	Net membership increase during awards year	Memb	10,50,100,150,200	200
VI. Memb	3.	Percentage of membership enrolled in bank draft program	Memb	10,20,30,40,50	50
VI. Memb	4.	Have an active membership campaign	Memb	25, 25, 25, 25	100
VI. Memb	5.	Establish/maintain mentor program for new members	Memb	1 x 50 pts =	50
VI. Memb	6.	100% of board achieve Triple Crown	Memb	1 x 100 pts =	100
VI. Memb	7.	Additional board members achieving Triple Crown	Memb	10, 10, 10, 10	40
VI. Memb	8.	Membership and Membership Experience Training	Memb	10, 10, 10	30
VI. Memb	9.	Participation on state chapter leadership calls	Memb	25, 35, 45, 50	50
VII. Prof Dev	1.	Promote REBC designation three or more times	Comm	1 x 50 pts =	50
VII. Prof Dev	2.	DOI approved Continuing Education hours offered by the chapter	Prof Dev	hrs x 5 pts =	175
VII. Prof Dev	3.	Conduct an overview of NABIP's web site at chapter meeting	Prof Dev	1 x 50 pts =	50
VII. Prof Dev	4.	Number of NABIP sponsored programs by chapter or members	Prof Dev	25, 50, 75	75
VII. Prof Dev	5.	Number of Triple Crown recipients	All	x 10 pts =	100
VII. Prof Dev	6.	Number of LPRT members	All	x 10 pts =	120
VII. Prof Dev	7.	Actively promoted LPRT three or more times	Comm	1 x 25 pts =	25
VII. Prof Dev	8.	Chapter awards program that honors member achievements	Awards	1 x 75 pts =	75
VIII. Media	1.	Appoint a Media Relations Chair	President	1 x 25 pts =	25
VIII. Media	2.	List of local media contacts	Media Rel	x 10 pts =	100
VIII. Media	3.	Media Outreach - Letters to Editor	Media Rel	x 10 pts =	50
VIII. Media	4.	Media Outreach - Op-Ed Articles	Media Rel	x 10 pts =	50
VIII. Media	5.	Media Outreach - Press Releases	Media Rel	x 10 pts =	50
VIII. Media	6.	Media Outreach - TV or Radio Presentation	Media Rel	x 50 pts =	150
VIII. Media	7.	Media Outreach - Press Hits	Media Rel	x 10 pts =	50
VIII. Media	8.	Present "Working with the Media" PowerPoint	Media Rel	1 x 25 pts =	25
VIII. Media	9.	Use social media to enhance the chapter's public presences	Comm	x 5 pts =	200