SYNERGY

NATIONAL ASSOCIATION OF BENEFITS AND INSURANCE PROFESSIONALS

NABIP
Shaping the *future* of healthcare

2023 ANNUAL CONFERENCE
JUNE 24-27 • NEW ORLEANS, LA

www.NABIP.org

Coming in 2023...

becomes

Join us at the 2023 Annual Convention

Hyatt Regency | 601 Loyola Ave | New Orleans, LA 70113

NABIP's Annual Convention remains the leading event for benefits and insurance professionals. This event brings together nearly 800 professionals from all over the country to take part in educational sessions and collaboration, networking, and exposure to more than 70 exhibitors with cutting edge products and services.

2022 Sponsors

Agencybloc, Inc.
AgencySmart, LLC
Alera Group
Ambetter – Wellcare
America's Pharmacy Source
AMPS
Applied General Agency LLC
Automated Benefit Services
Avesis LLC
BackNine Insurance & Financial Services
BCS Financial
Beam
Benefit Sculptor
Benefitbay
BenefitMall
Bright HealthCare
Careington International
Cigna
Cigna Global Individual Health
Crown Administrators
CXC Solutions
Dell Technologies
Ease
Employer Health Business Solutions
Evry Health
Geoblue
Health Karma
Health Markets
Healthcare.com
HealthEquity
Higginbotham
HolaSeguros, LLC
Innovative Health Insurance Advisors
Insurety Capital
Integrity Marketing Group
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Justworks, Inc.
Kansas City Life
Liberty Bankers Insurance Group
LifeSecure Insurance Company
Lively, Inc.
MassMutual
Medcom Benefit Solutions
Mercer
MZQ Consulting, LLC
New Era
NextAgency
Nexben
Nonstop Administration and Insurance Services
OneDigital
OptiMedHealth
PEO Link
Pinnacle Financial Services
PosterElite
PrestigePEO
Quotit
Reulay, Inc.
Ringmaster Technologies
Rippling
Ritter Insurance Marketing
RxManage
Sidecar Health
Solstice Benefits, Inc.
Syncstream Solutions LLC
Take Command
The Brokerage
Trusty.care
UMB Healthcare Services
Verikai
VSP Individual Plans
W3LL
Walk on Clinic, Inc.
Walmart Health Virtual Care
Warner Pacific
Wheelhouse
Word and Brown

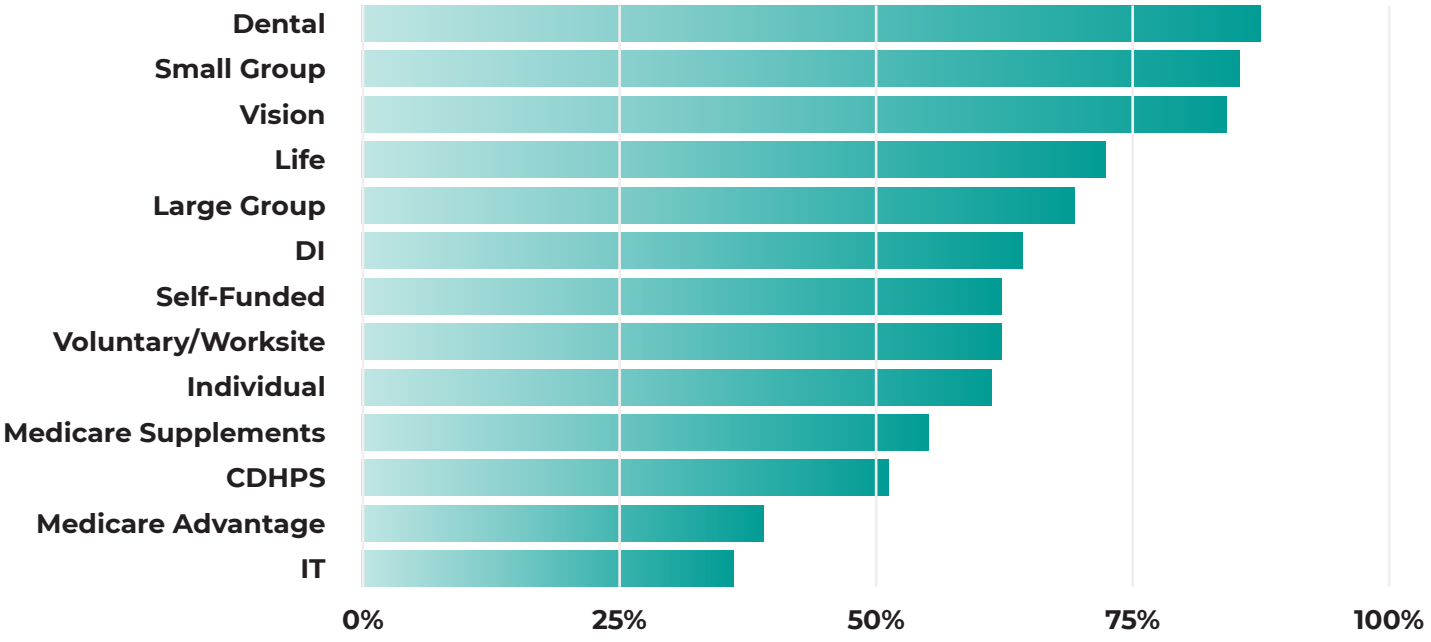
Who are NABIP members?

The National Association of Benefits and Insurance Professionals (NABIP) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. To meet that vital mission, NABIP advances the interests of its members and advocates for sound public policy solutions. NABIP represents more than 100,000 licensed health insurance agents, brokers, general agents, consultants, and benefit professionals through more than 200 chapters across America.

NABIP and our new tagline, Shaping the Future of Healthcare, respect our association's rich history and provide a clear direction for our current and future value proposition. The new brand speaks to our evolving role as responsible and respected advocates and thought leaders.

While our name has changed, our mission and vision remain the same: We believe that all Americans should be empowered to make wise healthcare and benefits decisions and have access to high-quality, affordable healthcare and related services.

Over the years, NABIP's membership has grown to encompass members who sell traditional health insurance products and members who offer non-traditional coverage options. Our members provide clients access to traditional health insurance products, self-funded plans, Medicare Advantage and supplements, and various other employee benefits solutions.



2023 Sponsorship Opportunities

PLATINUM SPONSOR - $30,000

YOUR CHOICE OF THE FOLLOWING SPONSORSHIP CATEGORIES:

Vanguard Welcome Reception at Barcadia
You will be the exclusive sponsor of a Saturday Night party at a fun NOLA favorite with vintage arcade games, music and an open bar

Mobile App
Your logo will be prominently displayed on the mobile app

Gordon Dinner/Masquerade Ball
You will be the exclusive sponsor of the famous Gordon Memorial Dinner followed by this year's New Orleans-themed Masquerade Ball

Annual Convention Lanyard
Your exclusive logo on the lanyards worn by all conference attendees to all events

LPRT Event at the Creole Queen Steamboat
You will be the exclusive sponsor of this exciting Sunday night floating dinner party

Logo on Hotel Keycards
Your exclusive company design on the hotel keycards for the event

- Three (3) complimentary 8' x 10' booths with preferential location*
- Six (6) complimentary convention registrations
- Featured logo in event app displayed on first page for one day
- Banner ad on event app (links to company profile in app)
- Personalized post with image or logo on social media (140 character max)
- Ad in all days of eShow Daily
- Two (2) complimentary push alerts sent out through event app
- Full page ad in ABS Magazine
- Your company's logo on convention tote bags (offered to all Platinum and Gold sponsors)
- Opportunity to insert printed material or promotional item in tote bag
- Logo displayed on all signage and other applicable media outlets
- Post-show email list
- Your company's logo on the NABIP Facebook page for June and July

NEW

- **Two-minute speaker introduction on stage during a general session**
- **Two (2) "Word from our Sponsor" email blasts to the entire NABIP membership**
- **Your logo on 8 elevator floor clings**
- **One hotel room suite upgrade**

2023 Sponsorship Opportunities

GOLD SPONSOR - $23,500

YOUR CHOICE OF THE FOLLOWING SPONSORSHIP CATEGORIES:

General Session (three available)

Exhibitor Welcome Reception (Saturday)

Soaring Eagle/President's Reception

Awards Ceremony (Sunday)

Wi-Fi Password

Photo Station

- Two (2) complimentary 8' x 10' booths with preferential location*
- Four (4) complimentary convention registrations
- Banner ad on event app (links to company profile in app)
- Ad in all days of eShow Daily
- 1/2 page ad in ABS Magazine
- One (1) Complimentary push alert sent out through event app
- Your company's logo on convention tote bags (offered to all Platinum and Gold sponsors)
- Opportunity to insert printed material in tote bag
- Logo displayed on all signage and other applicable media outlets
- Post-show email list
- Your company's logo on the NABIP Facebook page for June and July

NEW

- **30-second speaker introduction on stage during a general session**
- **One (1) "Word from our Sponsor" email blast to the entire NABIP membership**

2023 Sponsorship Opportunities

SILVER SPONSOR - $17,500

YOUR CHOICE AS CO-SPONSOR OF ONE OF THE FOLLOWING CATEGORIES:

Sunday Lunch **Monday Lunch** **Massage Chair** **Headshots**

Charging Station

- Two (2) complimentary 8' x 10' booths with preferential location*
- Four (4) complimentary convention registrations
- Ad in two (2) days of the eShow Daily
- 1/4 page ad in ABS Magazine
- Logo displayed on all signage and other applicable media outlets
- Post-show email list

CRYSTAL SPONSOR - $12,000

RECOGNITION AS A CO-SPONSOR OF A PROFESSIONAL DEVELOPMENT SESSION

- One (1) complimentary 8' x 10' booth with preferential location*
- Two (2) complimentary convention registrations
- Ad in one (1) day of the eShow Daily
- 1/8 page ad in ABS Magazine
- Logo displayed on all signage and other applicable media outlets
- Post-show email list

BRONZE SPONSOR - $5,500

- One (1) complimentary 8' x 10' booth with preferential location*
- Two (2) complimentary convention registrations
- Ad in one (1) day of the eShow Daily
- Listing in ABS Magazine
- Logo displayed on all signage and other applicable media outlets
- Post-show email list

Included in Sponsorships and Exhibit Booth Fees

- NABIP Exhibitor Service Kit
- Advance show promotion by NABIP
- Complimentary registrations per 8' x 10' booth, check level for quantity. (Note: Registrations do not include the Gordon Award Dinner.)
- Open invitation to attend all educational programs
- NABIP discounted hotel rates
- One (1) complimentary booth identification sign showing your company name and booth number
- General exhibit hall cleaning
- 6' draped table and two chairs
- Standard draped booth

Exhibitor Information

EXHIBITOR SPACE FEE - $3,100 PER BOOTH

ADD $200 FOR CORNER BOOTH

- Payment in full is required, with a completed application, to reserve exhibit space.

Additional Sponsorship Opportunities

AVAILABLE TO SPONSORS AND EXHIBITORS ONLY

ELEVATOR DOOR CLINGS - $9,000

Have your message elevate the attendee experience on all eight elevator doors.

HOTEL ROOM DROP - $5,000

Extend your marketing reach by delivering your promotional literature directly to the doors of NABIP convention attendees staying at the hotel. Saturday, Sunday and Monday nights are available. Sponsor is responsible for the printing of the material and delivery to the meeting.

DIRECT ACCESS - $5,000

Two sponsor representatives will have the opportunity to distribute literature to attendees of a General Session as they enter and exit.

OPENING GENERAL SESSION HANDOUT - $5,000

Have your information placed on the chairs of the Opening General Session. Sponsors will be responsible for printing the information. Literature must be approved by NABIP prior to printing.

TOTE BAG INSERT - $2,500

Have your company literature inserted into the tote bags that all attendees will receive at registration.

FACEBOOK PAGE - $2,000

Have your company logo and link appear on the NABIP Facebook page for 60 days in June and July.

MOBILE APP BANNER AD - $1,500

Have your ad appear on the mobile app for all attendees to see as they reference the app for the daily events.

Exhibitor Information

APPLICATION

The terms and conditions set forth on the back of the application contain important information regarding the relationship between NABIP and your company. Please read this information carefully before completing the application form. This form must be completed and signed by your company's official representative to be processed unless you apply online.

EXHIBIT SPACE SELECTION AND ASSIGNMENT

Exhibit booths are assigned on a first-paid, first-served basis. NABIP makes every effort to accommodate your booth choices. However, this is not always possible. For optimal space assignment, send your contract with payment in full as soon as possible with your preferred booth choices.

EXHIBIT SERVICE KIT

The exhibitor service kit will be available four weeks before the show opens. This kit contains information on show services, such as electricity and internet, labor rates and drayage/freight handling rates.

IMPORTANT RESTRICTIONS

Exhibitor shall be fully responsible to pay for all damages to property owned by the Hyatt Regency New Orleans and its owners or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Hyatt Regency New Orleans, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damage or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees that arise from or out of the exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof.

Exhibitor Information

NABIP CONTACT FOR QUESTIONS ABOUT EXHIBITS AND SPONSORSHIPS

Justin Wolfe, Account Executive
717.430.2238
justin.wolfe@theYGSgroup.com

RULES AND REGULATIONS

Exhibit regulations are outlined at the end of this document. Please read the exhibit terms carefully. It is important that your on-site company representatives be fully aware of exhibit conditions and general information that affects the operation of exhibits.

EXHIBITOR REGISTRATION & MOVE-IN

Saturday, June 24 10:00 a.m. to 3:00 p.m.

EXHIBITOR HOURS (subject to change)

Saturday, June 24, 4:30 to 6:00 p.m. (Reception)

Sunday, June 25, 8:00 to 9:00 a.m. (Breakfast Provided)

Sunday, June 25, 12:00 to 2:00 p.m. (Lunch Provided)

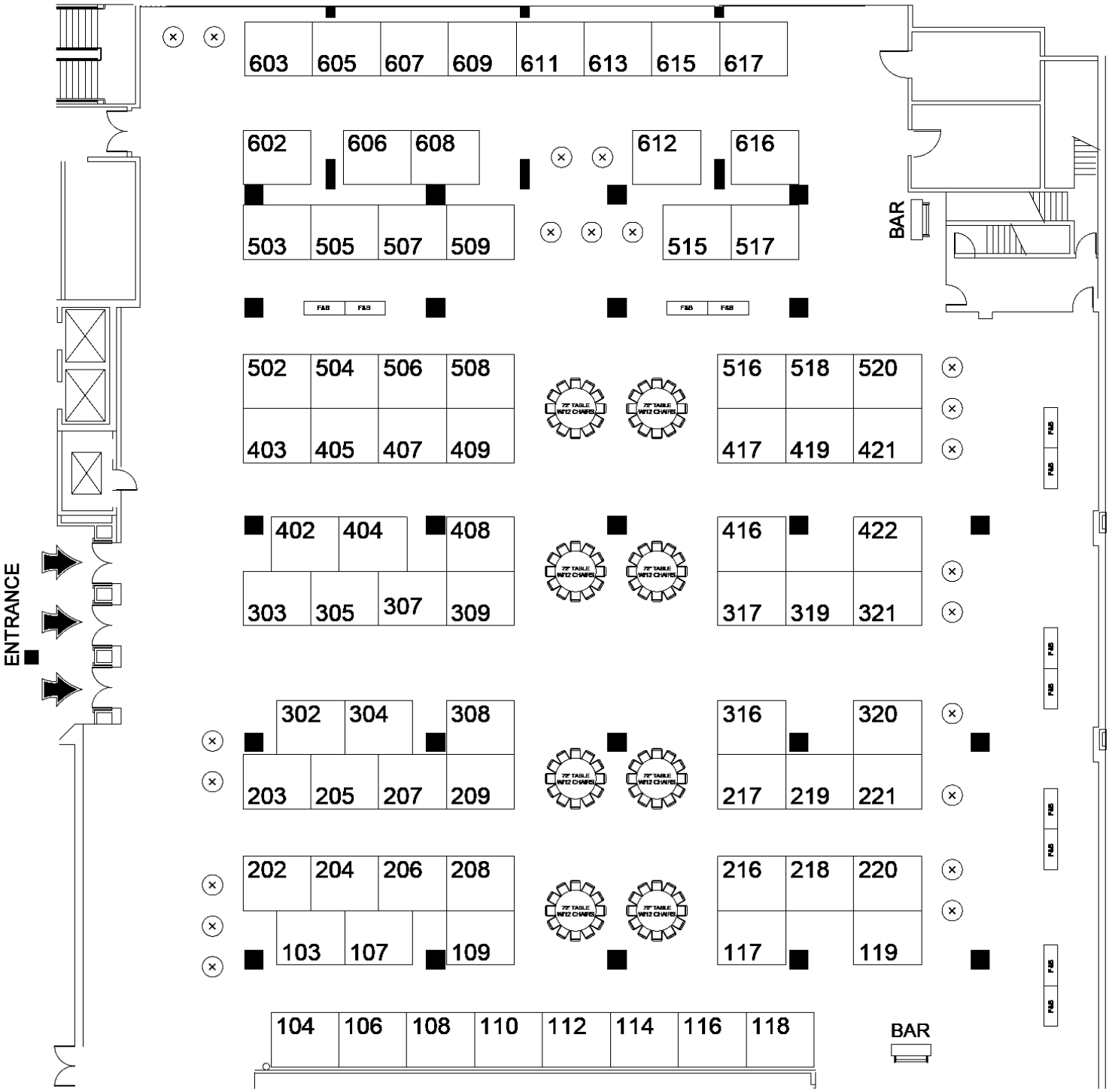
Monday, June 26, 7:30 to 8:30 a.m. (Breakfast Provided)

Monday, June 26, 11:30 a.m. to 1:30 p.m. (Lunch Provided)

MOVE-OUT

Monday, June 26 beginning at 1:30 p.m.

NABIP 2023 Annual Convention Floorplan



2023 NABIP Annual Convention and Exposition
EXHIBITOR & SPONSOR CONTRACT

PREFERRED LOCATION

We are applying for (number of) _____ booth(s).

Enter booth number choices from the floor plan.

First # _____ Second # _____ Third # _____

Locations, rental fees and dimensions are shown in the prospectus. The floor plan is subject to change.

EXHIBITOR SPACE

◯ **$3,100** ◯ **$200 additional for corner space**

SPONSORSHIP

◯ **Platinum - $30,000**

_____
Platinum Sponsor Category Choice

◯ **Gold - $23,500**

_____
Gold Sponsor Category Choice

◯ **Silver - $17,500**

_____
Silver Sponsor Category Choice

◯ **Crystal - $12,000**

◯ **Bronze - $5,500**

◯ **Additional Sponsorship Choice and Price**

_____
Additional Sponsorship Choice and Price

_____
Total Amount

PAYMENT

An invoice for your confirmed contracted purchase amount will be provided in no more than 3 business days from the time of receipt of completed contract. Payment is due in full at time of contract. Payments can be made via check, ACH or credit card.

A 3% surcharge will be applied on all credit card transactions, which is not greater than our cost of acceptance. No surcharge is applied to payments made via ACH.

_____
Authorized By (Please Print)

_____
Authorized Signature

GENERAL INFORMATION

_____
Company Name

_____
Key Contact Name

_____
Title

_____
Address

_____ _____ _____
City **State** **Zip**

_____ _____
Phone **Fax**

_____
E-mail

_____
Company's Primary Line of Business

PROGRAM LISTING AND SIGN INFORMATION

_____
Company Name (List name exactly as it should appear in the program and on your booth sign.)

_____
Address

_____ _____ _____
City **State** **Zip**

_____
Phone (toll-free if you have one)

_____
Company Website

We agree to abide by all rules and regulations governing the convention, as printed in the sponsors and exhibitor's prospectus and this application. Acceptance of this application by the National Association of Benefits and Insurance Professionals constitutes a contract.

Email contracts with payment information to: justin.wolfe@theYGSgroup.com
or mail to: The YGS Group, Attn: NABIP Convention, 3650 West Market Street, York, PA 17404

Exhibitor Rules and Regulations

Companies participating in the 2023 National Association of Benefits and Insurance Professionals (NABIP) Annual Convention and Exposition at Hyatt Regency New Orleans hereby agree to conform to the following rules and regulations:

ELIGIBILITY

Companies whose proposed exhibit of products or services conforms with the purposes of the NABIP Convention will be eligible to apply for booth space. NABIP reserves the right to reject or dismiss any exhibit deemed undesirable.

EXHIBIT MOVE-IN AND MOVE-OUT

Exhibit personnel will be allowed to set up on Saturday, June 24, 2023, from 10:00 a.m. until 3:00 p.m. All exhibits must be set up By 3:00 p.m. on Saturday, June 24. Exhibitors must pack and move out materials no sooner than 1:30 p.m. and no later than 4:30 p.m. on Monday, June 26, 2023.

PROTECTING OF THE EXHIBIT FACILITY

Nothing shall be tacked, posted on, nailed or otherwise attached to the walls, floors or other parts of the exhibit hall or furniture. Any damage caused to the facility or furnishings will be billed to the exhibitor. Packing, unpacking and assembly of materials may be done only in designated areas and in conformity with the directions of the exhibit manager, Hyatt Regency New Orleans, or the convention decorator.

DEFAULT OCCUPANCY

All exhibitors must be set by 3:00 p.m. on Saturday, June 24. Any exhibitor failing to occupy space by the appointed hour is not relieved of the obligation to pay for such space at the full rental price, but NABIP has the right to utilize such spaces to eliminate blank space in the exhibit hall.

STAFFING OF BOOTHS

As a courtesy to attendees, and as an added security measure, we require that each booth be always occupied by a member of the exhibiting company when the exhibition is open. In addition, all onsite exhibitor promotion and marketing must be completed within each exhibitor's contracted space.

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Exhibitor Rules and Regulations *continued*

CARE AND USE OF SPACE

The exhibitor must, at his/her expense, maintain in good order the space for which the exhibitor has contracted. Materials shall be shown only in the official area designated by NABIP. Neither exhibitors nor non-exhibiting companies will be allowed to show films or display products or services in suites or other areas during the NABIP Convention in competition with exhibitors in the Exhibit Hall. Products or literature may be distributed ONLY from within the rented space. Exhibit booths may not be sublet or shared without written permission of NABIP. No food or beverages may be served in your booth without written permission from NABIP.

CONFLICTING MEETING AND SOCIAL FUNCTIONS

To ensure maximum participation in all NABIP activities, exhibiting companies may not schedule meetings or social functions that would encourage the absence of attendees or exhibitors from official functions.

SECURITY, LIABILITY, AND INSURANCE

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents. The exhibitor and its third-party contractor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than $2,000,000 Combined Single Limit for personal injury and property damage. Small and easily portable articles should be properly secured or removed after exhibition hours. Perimeter security provided by NABIP and the Hyatt Regency New Orleans shall be deemed purely gratuitous on their part and shall in no way be construed to make NABIP and the Hyatt Regency New Orleans liable for any loss or inconvenience suffered by the exhibitor. NABIP or its contractors shall not be liable for any failure to deliver space to any exhibitor who has contracted for exhibit space under the terms of this agreement if non delivery is due to any of the following causes: destruction of or damage to the building or the exhibit areas by fire or act of God; terrorist acts; strikes; the authority of law; or any cause beyond its control. NABIP will, however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by NABIP for advertising, administration and similar related costs.

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Exhibitor Rules and Regulations *continued*

FIRE REGULATIONS

In accordance with regulations of the local fire department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear and free from obstructions to comply with fire regulations.

SIZE AND HEIGHT LIMITATIONS

Each booth space will be 8' deep by 10' wide. Out of consideration for your neighboring exhibitors, no solid exhibit construction will be permitted to exceed 42" in height except in the rear half of the booth. For example, in a standard 8' x 10' booth, any construction above 42" must begin 4' (halfway) back from the aisle.

CANCELLATION

All cancellations of booth space must be received in writing. Cancellations received on or prior to February 15, 2023, will be liable for 25% of the cost of booth space. Cancellations received after February 15, 2023, but prior to April 12, 2023, will be liable for 50% of the cost of booth space. For cancellations received after April 12, 2023, exhibitors are liable for 100% of the cost of booth space. No refunds will be made after April 12, 2023.

These regulations are imposed to ensure the maximum success and safety of the NABIP Convention, not only for NABIP, but for all exhibiting companies. Any exhibitor violating the regulations may be asked to remove their exhibit immediately with no refund or rental fee.