

Harold R. Gordon Memorial Award – Pat Griffey

Dear Awards Committee,

I am writing to nominate Patricia Griffey for the 2024 Harold R. Gordon Memorial Award in recognition of her outstanding contributions to NABIP and our industry. Throughout her career, Pat has consistently demonstrated a deep commitment to building an association that elevates and advocates for our members, tirelessly pursuing innovative and impactful solutions to many of the most pressing challenges facing our members and industry. From volunteering and leading her Local and State Chapters to being elected as a NABIP RVP to step up to run for National Treasurer when the role needed to be filled immediately because of a vacancy, Pat's work has been characterized by a rare combination of creativity, skill, and dedication, earning her the respect and admiration of colleagues and stakeholders across the field.

First licensed in 1979, Pat joined The Goodwin Company, a general agency offering brokerage health insurance products, in 1985. Purchasing the agency in 2004, she renamed the agency Page 1 Benefits. Page 1 Benefits, a brokerage health agency, joined forces with The Healy Group, a multi-line retail agency in 2012. Most recently, Pat has served as a risk-management advisor and brokerage consultant.

Pat believes in and has diligently pursued continuing education, earning the professional designations of LUTCF, CSA, RHU, and ChHC, and has many NABIP certifications, including wellness, consumer-driven health care, worksite marketing, Patient Protection and Affordable Care Act, and Medicare.

A member of NABIP since 1997, Pat co-founded the Greater Northern Indiana NABIP chapter in 1998 and has been an active board member in both her local and state chapters each year since her initial membership. She received the NAHU DSA in 2011 and the Indiana State Hoosier Spirit Award in 2013. She was also Member of the Year on both the state and local levels of NAHU and in 2011 she reached the Lifetime and Qualifying Level of LPRT.

Pat served as NABIP's Region 3 RVP for 3 years and due to a vacated seat on the NABIP Executive Committee, Pat ran for Treasurer for the 2016-2017 NABIP year. The Board of Trustees unanimously encouraged her to run for Treasurer, even though she had not served as Secretary because of her experience, leadership skills, and knowledge of NABIP. Pat won that election and went directly from serving as an RVP to our national Treasurer without skipping a beat. Pat currently serves on the NABIP Governance Committee, is a dedicated mentor through our Leadership Development program, has been an instructor for NABIP courses, and is often consulted with by the NABIP Board of Trustees members for her guidance and experience.

Pat's leadership on the NABIP Board of Trustees is unmatched. While she was an RVP, she stepped forward to help organize the work of the RVPs as well as mentor those of us who were newer to the role. Her guidance and mentorship were invaluable and helped to elevate the impact that her fellow RVPs had in their regions, on the board and for our members. As an Executive Committee member and finally as President, Pat's impact was significant and lasting. She helped to lead us through tough financial times, the COVID-19 pandemic and set us on the path to the great organization that we are today. Her accomplishments include serving on the Future's Advisory Task Force, using the work from that task force to create a new 5-year strategic plan, including updating our mission, vision, and values that helped us become laser-focused on objectives and outcomes that led us to positive and impactful organizational changes. The seven goals that we focused on for several years, which united members, staff, and leadership on a path forward to our future were born under her leadership. Pat was able to navigate us through challenging times including financial issues, internal politics, opposing opinions, and countless external pressures and threats with grace, positivity, and ultimately success that is the foundation for who we are now and where we are headed. Without Pat's leadership, things like our newly structured committees, our new leadership development program that includes formal mentorship, our name change, and our new CEO would not have been possible.

Outside of her NABIP activities, Pat was named Honorary Insurance Commissioner for the State of Indiana in 2009 and has served multiple years on the Agent Advisory Council for Anthem. Pat has also been awarded Member of the Year by her local NAIFA chapter while serving as its Health Committee Chair in 2010. In addition, she served as the Indiana Chamber of Commerce's

health committee, as well as the Agent Advisory Board for Select Health Network in South Bend.

Beyond her impressive professional accomplishments, Pat is also known for her generosity, kindness, and unwavering commitment to making a positive difference in the lives of others. Whether through mentoring emerging leaders, championing underrepresented groups, or volunteering her time and resources to local organizations like her church as a Stephen Minister, Pat has consistently proven a deep sense of social responsibility and a genuine desire to make the world a better place. For these reasons and many more, I believe that Pat would be an outstanding recipient of the 2024 Harold R. Gordon Memorial Award. Her contributions to NABIP have been nothing short of exceptional, and her dedication to improving the world around her is an inspiration to us all. Thank you for your consideration.