



ANNUAL CONVENTION 2024

**JUNE 22-25
CHICAGO**



PROFESSIONAL DEVELOPMENT SCHEDULE | MONDAY, JUNE 24, 2024

REGENCY A

REGENCY B

REGENCY C

REGENCY D

CRYSTAL BALLROOM

RUNNING YOUR BUSINESS

TRENDING CHALLENGES/ THE HUMAN FACTOR

PIONEERING

BEYOND STATUS QUO

MEDICARE MATTERS

1:45 - 2:30 pm

**Equity in the Workplace –
Benefit Bilingual Translation**

- ▶ Ruby Ulloa,
Savoy Associates
- ▶ Rosario Avila,
*Arrow Benefits
Insurance Services*
- ▶ Luis Suarez, *Sanarai*

**The Impact of
Perimenopause Symptoms
on Quality of Life**

- ▶ Karinn Glover, M.D.,
MPH, *Albert Einstein
College of Medicine*

**Medical Expense
Reimbursement Plans**

- ▶ Jen Berman, *MZQ*
*Sponsored by
NonStop Health*

**Impact of Health Payment
Accounts on Employee
Behavior, Access to Care
and Value**

- ▶ Laura Cave, *Paytient*
*Sponsored by
Gravie*

The Future of Medicare

- ▶ Tony Merwin, *Avila
Medicare Solutions*
*Sponsored by
AgencyBloc*

2:45 - 3:30 pm

**M&A & Me: Can I? Should I?
What's Best For Me?**

- ▶ Chuck Goldblum,
Hurley Capital, LLC
- ▶ Kenny Helfer,
Helfer & Associates
- ▶ Moderated by
Dan Mangus,
MMG, Inc.

**Be the Change! Mental
Health Advocacy Training for
Advisors & Acct Mgrs.**

- ▶ Dede Kennedy,
*BenAssist Health
Insurance
Services, LLC*
*Sponsored by
MassMutual*

**Technology and AI, the
Power Duo that will
Transform Employee
Benefits, HR Administration
and Employee Experience**

- ▶ Carla Adams,
isolved
*Sponsored by
isolved*

**Wholistic Solutions for
Small Businesses**

- ▶ Mark Bellman,
UnitedHealthcare
- ▶ Erin Duffy,
Imagine360
- ▶ Jim Schuerman,
*Blue Cross Blue
Shield of Illinois*
- ▶ Tiffany Stiller,
BenefitMall
▶ Moderated by
Michael Patton,
Excel Health

**Structuring and Preparing
Your Agency for Transition**

- ▶ Mike Mathweg,
NexGen Consulting

3:45 - 4:30 pm

One Mentor is Not Enough

- ▶ Susan Combs,
Combs & Company, LLC

**Resilience and Avoiding
Burn-out**

- ▶ Cori Moyes,
StarHawk Consulting

Precision Medicine

- ▶ Art Taft,
MedWorks USA
- ▶ Lena Chaihorsky,
Alva10 Inc
- ▶ John Fox M.D.,
Illumina
- ▶ Ira Klein, *Tempus*

**Four Industry Trends
Redefining the Health
Broker Role**

- ▶ Nelson Griswold,
NextGen Benefits