

2024 ANNUAL CONVENTION

NABIP



PIONEERING
THE POSSIBLE WITH
PURPOSE

ANNUAL CONVENTION

JUNE 22-25
CHICAGO



2024 ANNUAL CONVENTION SCHEDULE

FRIDAY, JUNE 21

9 am - 5 pm 2023-24 Board of Trustees Meeting

*Comiskey
West Tower
Concourse Level*

9 am - 5 pm Attendees arrive beginning today! No official NABIP Activities today.
CHOOSE CHICAGO!

SATURDAY, JUNE 22

8 am - 3:30 pm Registration is Open
10 am - 2 pm - Credentialing

*Crystal Foyer
West Tower,
Lobby Level*

8 am - 3:30 pm Region 3 and 5 Leadership Summit

*Regency B
West Tower,
Ballroom Level*

8 am - 3:30 pm Not involved in a specific meeting today? **CHOOSE CHICAGO!**
▶ Be back at 4:30 pm for the official conference opening in the exhibit hall

3:30 - 4:15 pm First Timers Orientation and Networking
▶ Meet NABIP CEO Jessica Brooks-Woods, President Eric Kohlsdorf and
President-Elect Alycia Riedl

*Regency A
West Tower,
Ballroom Level*

3:45 pm Wellness Event "Walk the Chicago Riverwalk"

*Meet at Street Level
Main Lobby*

4:30 - 6 pm Welcome Reception with Sponsors/Exhibitors in the NABIP Marketplace
▶ Sponsored by **Take Command Health**

*Riverside West
East Tower,
Exhibit Level*

8 - 10 pm NABIP PAC, Fun & Frivolity Committee and DEIB Committee Annual Convention
Kickoff Party at Howl at the Moon Dueling Piano Bar - *Included in your registration*

*26 W Hubbard St,
Chicago*

10 pm **CHOOSE CHICAGO!**

continued on next page

SUNDAY, JUNE 23

7 am - 4 pm	Registration is Open 11:30 am - 1 pm - Credentialing	Crystal Foyer West Tower, Lobby Level
7:30 - 8:30 am	Breakfast with Sponsors/Exhibitors in NABIP Marketplace	Riverside West East Tower, Exhibit Level
8:30 am - 12 pm	General Session ▶ Keynote Speaker: Dethra Giles, <i>ExecuPrep</i> , "CEO Maker," Reimagining Your Journey to Success ▶ Featured Speaker: Troy Cook, <i>Inspirational Storyteller/Author</i>	Crystal Ballroom West Tower, Lobby Level
9 am - 5 pm	NABIP PAC Concierge Lounge Open	Comiskey West Tower, Concourse Level
12 - 3 pm	Lunch with Sponsors/Exhibitors in the NABIP Marketplace ▶ NEW Extended Hours!	Riverside West East Tower, Exhibit Level
2 - 5 pm	Awards Ceremony, NABIP PAC Parade of Checks and Town Hall Meeting	Crystal Ballroom West Tower, Lobby Level
6 - 9 pm	LPRT Event at Nitti's Supper Club at Harry Caray's <i>(by invitation only)</i>	33 W Kinzie St, Chicago
9 pm	CHOOSE CHICAGO!	

MONDAY, JUNE 24

7:30 am - 2 pm	Registration is Open 10 am - 12 pm; 1 - 4 pm - Credentialing	Crystal Foyer West Tower, Lobby Level
7:30 - 8:45 am	Breakfast with Sponsors/Exhibitors in the NABIP Marketplace	Riverside West East Tower, Exhibit Level
9 am - 5 pm	NABIP PAC Concierge Lounge Open	Comiskey West Tower, Concourse Level
9 - 10:45 am	General Session including Big Stage Speakers ▶ Hugh O'Toole, <i>Innovu</i> , <i>Empowering Employers through Health Equity Plan Design</i> ▶ Lester Morales, <i>Next Impact LLC</i> , <i>Health Benefits with a PURPOSE: Structuring Health Plans so Everyone Wins!</i>	Crystal Ballroom West Tower, Lobby Level
11 - 11:45 am	Regional Meetings	
	Region 1: CT, ME, MA, NH, NY, RI, VT	Atlanta West Tower, Ballroom Level
	Region 2: DE, MD, VA, NJ, PA	Toronto West Tower, Ballroom Level
	Region 3: IL, IN, KY, MI, OH, WV	Acapulco West Tower, Ballroom Level
	Region 4: MN, IA, NE, ND, SD, WI	New Orleans West Tower, Ballroom Level
	Region 5: AL, FL, GA, MS, NC, SC, TN	Regency A West Tower, Ballroom Level
	Region 6: AR, KS, LA, MO, OK, TX	Regency B West Tower, Ballroom Level
	Region 7: AZ, CO, ID, MT, NM, UT, WY	Regency C West Tower, Ballroom Level
	Region 8: AK, CA, HI, NV, OR, WA	Regency D West Tower, Ballroom Level

continued on next page

11:45 am - 3 pm	<p>Lunch with Sponsors/Exhibitors in the NABIP Marketplace</p> <ul style="list-style-type: none"> ▶ NEW Extended Hours! ▶ 12:20 pm Exhibit Hall Stage: Raffle Drawings Begin ▶ 12:30 pm Exhibit Hall Stage: Presentation by <i>Healthcare Originals</i> ▶ 12:45 pm Exhibit Hall Raffle Drawings Continue 	<p>Riverside West East Tower, Exhibit Level</p>
1 - 1:30 pm	<p>Social Media Training: Join Sheila Prior, <i>NABIP Marketing & Communications Chair</i>, for useful social media tips.</p>	<p>Regency A West Tower, Ballroom Level</p>
1:45 - 2:30 pm	<p>Professional Development Sessions: BREAKOUT SESSION 1</p>	
	<ul style="list-style-type: none"> ▶ Running Your Business: Equity in the Workplace – Benefit Bilingual Translation <ul style="list-style-type: none"> ▶ Ruby Ulloa, <i>Savoy Associates</i> ▶ Rosario Avila, <i>Arrow Benefits Insurance Services</i> ▶ Luis Suarez, <i>Sanarai</i> 	<p>Regency A West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Trending Challenges/The Human Factor: The Impact of Perimenopause Symptoms on Quality of Life <ul style="list-style-type: none"> ▶ Karinn Glover, M.D., MPH, <i>Albert Einstein College of Medicine</i> 	<p>Regency B West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Pioneering: Medical Expense Reimbursement Plans <ul style="list-style-type: none"> ▶ Jen Berman, <i>MZQ</i> <i>Sponsored by Nonstop Administration and Insurance Services, Inc.</i> 	<p>Regency C West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Beyond Status Quo: Impact of Health Payment Accounts on Employee Behavior, Access to Care and Value <ul style="list-style-type: none"> ▶ Laura Cave, <i>Paytient</i> <i>Sponsored by Gravie</i> 	<p>Regency D West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Medicare Matters: The Future of Medicare <ul style="list-style-type: none"> ▶ Tony Merwin, <i>Avila Medicare Solutions</i> <i>Sponsored by AgencyBloc</i> 	<p>Crystal Ballroom West Tower, Concourse Level</p>
2:45 - 3:30 pm	<p>Professional Development Sessions: BREAKOUT SESSION 2</p>	
	<ul style="list-style-type: none"> ▶ Running Your Business: M&A & Me: Can I? Should I? What's Best For Me? <ul style="list-style-type: none"> ▶ Chuck Goldblum, <i>Hurley Capital, LLC</i> ▶ Kenny Helfer, <i>Helfer & Associates</i> ▶ Moderated by Dan Mangus, <i>MMG, Inc.</i> 	<p>Regency A West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Trending Challenges/The Human Factor: Be the Change! Mental Health Advocacy Training for Advisors & Acct Mgrs. <ul style="list-style-type: none"> ▶ Dede Kennedy, <i>BenAssist Health Insurance Services, LLC</i> <i>Sponsored by MassMutual</i> 	<p>Regency B West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Pioneering: Technology and AI, the Power Duo that will Transform Employee Benefits, HR Administration and Employee Experience <ul style="list-style-type: none"> ▶ Carla Adams, <i>isolved</i> <i>Sponsored by isolved</i> 	<p>Regency C West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Beyond Status Quo: Wholistic Solutions for Small Businesses <ul style="list-style-type: none"> ▶ Mark Bellman, <i>UnitedHealthcare</i> ▶ Erin Duffy, <i>Imagine360</i> ▶ Erin Isaac, <i>Joy Benefits</i> ▶ Jim Schuerman, <i>Blue Cross Blue Shield of Illinois</i> ▶ Tiffany Stiller, <i>BenefitMall</i> ▶ Moderated by Michael Patton, <i>Excel Health</i> 	<p>Regency D West Tower, Ballroom Level</p>
	<ul style="list-style-type: none"> ▶ Medicare Matters: Structuring and Preparing Your Agency for Transition <ul style="list-style-type: none"> ▶ Mike Mathweg, <i>NexGen Consulting</i> 	<p>Crystal Ballroom West Tower, Concourse Level</p>

MONDAY, JUNE 24

continued

3:45 - 4:30 pm Professional Development Sessions:
BREAKOUT SESSION 3

- ▶ **Running Your Business: One Mentor is Not Enough**
 - ▶ Susan Combs, *Combs & Company, LLC*
- ▶ **Trending Challenges/The Human Factor: Resilience and Avoiding Burn-out**
 - ▶ Cori Moyes, *StarHawk Consulting*
- ▶ **Pioneering: Precision Medicine**
 - ▶ Art Taft, *MedWorks USA*
 - ▶ Lena Chaihorsky, *Alva10 Inc*
 - ▶ John Fox M.D., *Illumina*
 - ▶ Ira Klein, *Tempus*
- ▶ **Beyond Status Quo: Four Industry Trends Redefining the Health Broker Role**
 - ▶ Nelson Griswold, *NextGen Benefits*

Regency A
West Tower,
Ballroom Level

Regency B
West Tower,
Ballroom Level

Regency C
West Tower,
Ballroom Level

Regency D
West Tower,
Ballroom Level

6 - 6:30 pm Friends of Bill W.

Gallery 5
Boardroom
West Tower,
Concourse Level

6 pm Reception for Gordon Dinner Attendees

Crystal Foyer
West Tower,
Lobby Level

6 pm Soaring Eagle/Past Presidents/Gordon Recipients Reception

Comiskey
West Tower,
Concourse Level

7 - 11 pm Gordon Dinner including Award Presentations and Great Gatsby-Themed Ball
▶ Sponsored by **Excel Health Plans**

Crystal Ballroom
West Tower,
Lobby Level

TUESDAY, JUNE 25

7:30 - 8:45 am Yoga

Water Tower Room
West Tower,
Concourse Level

8 - 9 am Credentialing

Crystal Foyer
West Tower,
Lobby Level

- 9 - 10:10 am General Session including Big Stage Speakers
- ▶ **What's the REAL Cost of Rx? And How Do We Fix It?**
 - ▶ Ali Goodwin, *TrueScripts*
 - ▶ Amanda Brewton, *Medicare Answers Now*
 - ▶ Cheryl Larson, *Midwest Business Group on Health*
 - ▶ Bob Pfeiffer, *ScriptSourcing*
 - ▶ Bill Hepscher, *RxManage*
 - ▶ Moderated by Eric Kohlsdorf, *NABIP National President*

Crystal Ballroom
West Tower,
Lobby Level

10:30 am - 12 pm House of Delegates/Voting/Swearing in of 2024-25 Board

Crystal Ballroom
West Tower,
Lobby Level

12 pm Departure - Safe travels home!

12 - 2 pm 2024-25 Board of Trustees Meeting

Comiskey
West Tower,
Concourse Level