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## **Minneapolis Insurance Executive Alycia Riedl Named New NABIP President**

Washington, D.C. – The National Association of Benefits and Insurance Professionals (NABIP) is thrilled to announce that Alycia Riedl has officially assumed the role of President at the association's 95th Annual Convention this week in Chicago, IL.

Riedl's journey with NABIP includes nine years on NABIP's Board of Trustees, during which she has consistently demonstrated her commitment to the industry and the community. As a principal at Mercer and a resident of Maple Grove, Minnesota, Riedl balances her professional responsibilities with a deep dedication to her family.

Riedl's involvement with NABIP began during her tenure at Medica, where she quickly became an integral part of the Minnesota Association of Health Underwriters (now known as the Minnesota Association of Benefits and Insurance Professionals) and ensured that agents' insights were considered in the development of Minnesota's state-based exchange, MNsure.

As she begins her term, Riedl introduces her theme "Future Forward." She states, "My goals are clear: to connect, innovate, and lead. We will foster stronger connections within our community, drive innovation in the health insurance and benefits industry, and lead the charge in expanding access to affordable, quality healthcare for all Americans. Together, we will ensure NABIP remains an essential part of the healthcare ecosystem, advancing our future forward mission."

Riedl's vision includes leveling the playing field for agents and brokers and boosting collaboration with other organizations in the healthcare space. She sees NABIP as a trusted source for education and resources and believes that NABIP's recently introduced [Healthcare Bill of Rights](#) will be crucial in achieving these goals.

"With her proactive and collaborative approach, Alycia is set to lead NABIP into a future where the association not only adapts to changes but also pioneers new initiatives in the healthcare industry," said NABIP CEO Jessica Brooks-Woods. "We are excited to implement her vision of enhancing NABIP's presence and influence within the broader healthcare and insurance communities."

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[NABIP](#) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants, and benefit professionals through more than 200 chapters across America.