## GAIN CONTEST GUIDELINES

**GAIN contest** (Get Agents Involved Now) rewards members, chapters and regions that excel at recruitment and retention.

**Time Period:** May 1 – April 30

Who is Eligible: Local chapters. state chapters & regions.

#### **Contest Guidelines:**

- Members who transfer to another chapter fall into the adjustment column and the GAIN numbers remain unchanged.
- Members who pass away and if National is notified will fall into the adjustment column and the GAIN numbers will remain unchanged.
- Members who have left the industry will still count as a lapse for the contest but be recorded in the database as "Left the Industry" for retention purposes.
- Members who retire from the industry will count as a lapse for the contest, but be recorded in the database as "Retired" for retention purposes.
- Members who cancel their membership for any other reasons besides death will count as a lapse for the contest, but the reason will be recorded in the database.

## **MEMBERSHIP GRACE PERIOD**

- Members receive a 60 day (2 month) grace period from their paid thru
  date before their membership lapses.
- Chapters then have an additional 30 days (1 month) to retain these members before they are considered new members and get a new join date & paid thru date.

## TRANSLATING eCOMMERCE

eCommerce gives NABIP chapter officers direct access to NABIP's database, so you see everything that the National staff sees. Occasionally you will see membership codes and abbreviations that are unclear. The following eCommerce abbreviations will provide some clarity as you navigate eCommerce.

#### **eCommerce Codes:**

M Active Member FM Former member

DR Dropped by request (prior to expiration date)

PM Prospective member

TM Temporary member – gets 3 months trial membership. Is then billed

and asked to join.

AUTO Member pays by monthly bankdraft – checking account

AUCC Paying dues by monthly credit card draft ANCC Paying dues by annual credit card draft

AUAN Bank draft annual payment

AULB Bank draft list bill

BALD Balance due on dues payment

CCLB List bill with credit card

A2ANN Agency Dues Model annual payment A2AU Agency Dues Model monthly bank draft

A2CC Agency Dues Model monthly credit card payment CMEMB Corporate members (3-9 members) – on list bill CPMEM Corporate partners (10-99 members) – on list bill

PAST Past National Presidents

RECC Refused credit card dues payment REAU Refused monthly dues payment

RECHK Return Check
RMCC Declined CC draft
List Bill Membership

LIFE Lifetime member (pays no dues)

NM Non-member

PRO Chapter's professional staff (pays no dues)

R Retired member (pays ½ dues)

Like any language, eCommerce's language is always expanding to address new situations. Should you encounter a code not listed above, please email membership — membership@biphu.org and we'll gladly translate it for you.

# ASSOCIATE MEMBERSHIPS

- National only tracks & counts a member's primary membership through eCommerce, membership reports and contest standings.
- National does not track associate memberships.
- Each local chapter is responsible for their own associate membership billing and tracking of these associate members.