

## **GAIN SCORING**

### **SCORING CATEGORIES**

#### **New Members**

Number of new members who joined chapter since May 1, 2024

#### **Growth Rate**

Number of new members since May 1, 2024 / number of members on April 30, 2025

#### **Retention Rate**

1 minus the number of lapsed members in the last 12 months / number of members 1 year ago.  
This yields a "rolling-average" 12-month retention rate

### **OVERALL SCORING**

Chapters are ranked first to last in each of the nine categories:

Tiny local chapter - fewer than 50 members on May 1, 2024  
Small local chapter - fewer than 100 members on May 1, 2024  
Medium local chapter - fewer than 150 members on May 1, 2024  
Large local chapter - more than 150 members

Tiny state chapter - fewer than 100 members on May 1, 2024  
Small state chapter - fewer than 225 members on May 1, 2024  
Medium state chapter - fewer than 425 members on May 1, 2024  
Large state chapter - more than 425 members

Regions

**Lowest point total in each group is group winner**

\* If there is a tie in overall points - the winner will be determined by **best retention rate**.