**FOR IMMEDIATE RELEASE Press Contact:**

**INSERT DATE, 2024** INSERT NAME

INSERT CONTACT INFORMATION

**NABIP Encourages Consumers to Use Licensed Agents During Medicare’s Open Enrollment**

Washington, DC – Medicare’s Annual Enrollment Period begins on October 15 and runs through December 7. This window offers Medicare beneficiaries the chance to review and make changes to their coverage for the upcoming year, with any new plans going into effect on January 1, 2025.

“This year brings significant changes to Medicare Part D plans and prescription drug coverage, including a cap on out-of-pocket drug costs starting in 2025,” said NABIP CEO Jessica Brooks-Woods. “These changes make it more important than ever to work with a licensed agent or broker who can help beneficiaries understand how these updates may impact their current coverage and find the plan that best fits their needs.”

“Licensed agents and brokers are experts in Medicare’s offerings and can help consumers navigate these new changes, evaluate prescription drug plans (Medicare Part D), Medicare Advantage plans, and traditional Medicare. They ensure that consumers are informed about the latest changes to their drug coverage and can assess provider networks to ensure they receive the care they need.

“Licensed agents and brokers offer expert, personalized guidance, empowering consumers to make well-informed decisions about their healthcare during the Annual Enrollment Period and as their needs evolve throughout the life of their policy.”

There are a number of free resources available where you can find a professional health insurance agent in your community who can help. Visit [agent-finder.org](http://agent-finder.org), enter a zip code, and you’ll find licensed agents and brokers in that area who can help identify the right health plan for the consumer.

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**About The National Association of Benefits and Insurance Professionals**

[NABIP](https://nabip.org/) is the preeminent organization for health insurance and employee benefits professionals, working diligently to ensure all Americans have access to high-quality, affordable healthcare and related benefits. To meet that vital mission, NABIP advances the interests of its members and advocates for sound public-policy solutions. NABIP represents and provides professional development opportunities for more than 100,000 licensed health insurance agents, brokers, general agents, consultants and benefit professionals through more than 200 chapters across America.