

GAIN ONLY REPORT DECEMBER 2024

Region	State	Chapters	CONTEST NEW		CONTEST GROWTH		# Mbrs 1 year ago	LAPSED In Last 12 Months	CONTEST RETENTION		GAIN CONTEST	
			MEMBERS	Rank	RATE	Rank			RATE	Rank	POINTS	RANK
5	GA	GAATLANTA	33	2	13.81%	1	215	41	80.93%	2	5	1
8	CA	CAORANGE	32	3	12.03%	5	274	71	74.09%	10	18	2
3	MI	MIDTROT	20	9	12.90%	4	351	86	75.50%	7	20	3
3	IL	ILSUBURBAN	30	4	13.70%	2	178	53	70.22%	15	21	4
8	CA	CALOSANGELES	27	5	10.67%	7	258	69	73.26%	12	24	5
4	NE	NEOMAHA	14	14	8.86%	11	169	32	81.07%	1	26	6
3	MI	MIWEST	16	12	10.06%	9	164	40	75.61%	6	27	7
8	CA	CASANDIEGO	18	10	11.32%	6	168	44	73.81%	11	27	7
2	NJ	NJNORTHERN	17	11	8.13%	13	203	42	79.31%	4	28	9
7	CO	CODENVER	21	8	13.21%	3	164	55	66.46%	17	28	9
2	PA	PAEAST	38	1	7.79%	14	435	123	71.72%	14	29	11
6	TX	TXHOUSTON	22	6	10.09%	8	223	67	69.96%	16	30	12
3	OH	OHNORTHEAST	7	17	5.30%	16	166	33	80.12%	3	36	13
5	FL	FLCENTRAL	13	15	8.33%	12	155	40	74.19%	9	36	13
6	TX	TXAUSTIN	15	13	9.68%	10	160	45	71.88%	13	36	13
6	TX	TXDALLAS	22	6	7.56%	15	301	103	65.78%	18	39	16
1	NY	NYMETRO	11	16	4.51%	17	247	63	74.49%	8	41	17
8	CA	CAGOLDENGATE	6	18	3.92%	18	148	35	76.35%	5	41	17
5	FL	FLTAMPABAY	35	1	26.12%	1	127	38	70.08%	14	16	1
6	OK	OKTULSA	17	5	12.32%	8	127	19	85.04%	3	16	1
6	TX	TXSANANTONIO	22	2	19.64%	3	129	37	71.32%	12	17	3
3	IN	ININDIANAPOL	16	7	13.45%	6	114	22	80.70%	7	20	4
3	OH	OHCOLUMBUS	10	12	22.22%	2	137	32	76.64%	8	22	5
5	SC	SCCOLUMBIA	13	10	9.85%	11	130	18	86.15%	1	22	5
7	ID	IDTREASURE	15	8	10.14%	10	151	25	83.44%	4	22	5
5	FL	FLPALMCOAST	18	4	17.14%	4	109	44	59.63%	16	24	8
1	NY	NYGRTRCENTRAL	21	3	16.54%	5	52	54	-3.85%	18	26	9
6	TX	TXFORTWORTH	14	9	12.50%	7	118	33	72.03%	11	27	10
8	CA	CAINLAND	17	5	12.23%	9	129	56	56.59%	17	31	11
8	CA	CASACRAMENTO	13	10	9.29%	12	124	31	75.00%	9	31	11
2	MD	MDBALTIMORE	8	14	7.48%	15	108	18	83.33%	5	34	13
2	VA	VACENTRAL	10	12	8.62%	13	121	32	73.55%	10	35	14
8	NV	NVCLARK	8	14	6.96%	16	108	20	81.48%	6	36	15
8	NV	NVNORTHERN	5	17	4.85%	17	94	14	85.11%	2	36	15
6	MO	MOSTLOUIS	8	14	7.62%	14	104	30	71.15%	13	41	17
8	CA	CASILICON	5	17	4.85%	17	111	35	68.47%	15	49	18

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4	NE	NELINCOLN	13	3	13.40%	11	99	13	86.87%	2	16	1
5	NC	NCTRIANGLE	12	5	19.35%	3	63	14	77.78%	18	26	2
5	NC	NCWESTERN	8	13	13.79%	10	60	9	85.00%	4	27	3
6	KS	KSKANSASCITY	9	9	12.00%	13	73	11	84.93%	5	27	3
6	OK	OKCITY	14	2	15.91%	5	92	22	76.09%	21	28	5
5	FL	FLCAPITAL	8	13	15.09%	6	54	10	81.48%	12	31	6
5	GA	GACOASTAL	9	9	16.67%	4	57	13	77.19%	19	32	7
2	NJ	NJMONMOUTH	10	7	10.42%	18	100	18	82.00%	11	36	8
5	FL	FLBROWARD	15	1	26.79%	1	62	24	61.29%	35	37	9
5	TN	TNMIDDLE	13	3	20.97%	2	61	22	63.93%	34	39	10
6	LA	LANEWORLEANS	9	9	11.11%	14	88	19	78.41%	17	40	11
5	AL	ALBIRMINGHAM	10	7	14.29%	9	68	18	73.53%	26	42	12
5	SC	SCLOWCOUNTRY	7	17	12.96%	12	52	11	78.85%	16	45	13
8	CA	CACENTRAL	9	9	15.00%	8	64	20	68.75%	29	46	14
2	NJ	NJSOUTH	7	17	7.22%	23	96	17	82.29%	10	50	15
3	KY	KYCENTRAL	12	5	3.33%	31	71	14	80.28%	14	50	15
5	FL	FLDADE	8	13	15.09%	6	42	14	66.67%	32	51	17
3	IL	ILHEART OF ILLINOIS	7	17	8.64%	20	78	16	79.49%	15	52	18
3	IN	INNORTHEAST	8	13	10.53%	17	77	19	75.32%	23	53	19
2	NJ	NJCENTRAL	6	23	6.06%	26	93	15	83.87%	6	55	20
8	CA	CAVENTURA	6	23	9.68%	19	68	13	80.88%	13	55	20
2	PA	PACENTRAL	5	26	7.14%	24	71	12	83.10%	8	58	22
5	FL	FLJACKSONVIL	7	17	10.61%	16	64	18	71.88%	28	61	23
2	VA	VASOUTHWEST	7	17	10.94%	15	68	22	67.65%	31	63	24
3	KY	KYLOUISVILLE	3	29	4.76%	27	83	14	83.13%	7	63	24
5	NC	NCTRIAD	4	27	4.60%	28	91	16	82.42%	9	64	26
5	MS	MSJACKSON	7	17	8.54%	21	82	22	73.17%	27	65	27
5	NC	NCCHARLOTTE	6	23	7.23%	22	79	20	74.68%	25	70	28
3	IN	INSOUTHWEST	1	35	2.22%	34	52	7	86.54%	3	72	29
5	SC	SCPIEDMONT	4	27	6.15%	25	63	15	76.19%	20	72	29
2	PA	PAWEST	0	37	0.00%	37	74	0	100.00%	1	75	31
6	TX	TXLONESTAR	3	29	3.06%	33	104	26	75.00%	24	86	32
2	MD	MDWASHINGTON	3	29	3.90%	29	80	27	66.25%	33	91	33
5	FL	FLGULFCOAST	1	35	1.89%	35	57	14	75.44%	22	92	34
6	TX	TXEAST	2	33	3.17%	32	62	20	67.74%	30	95	35
6	MO	MOCENTRAL	2	33	3.70%	30	56	37	33.93%	37	100	36
3	OH	OHNORTHWEST	3	29	1.54%	36	81	36	55.56%	36	101	37

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5	GA	GANORTHWEST	17	1	70.83%	2	22	1	95.45%	3	6	1
5	GA	GAMIDDLE	6	5	18.75%	5	30	3	90.00%	6	16	2
6	LA	LAACADIANA	7	4	15.56%	7	46	5	89.13%	7	18	3
8	CA	CASANTABARBA	8	2	16.33%	6	56	9	83.93%	11	19	4
3	OH	OHWESTRESERVE	4	10	400.00%	1	35	6	82.86%	13	24	5
5	GA	GANORTHEAST	4	10	11.76%	12	29	1	96.55%	2	24	5
3	IN	INSOUTHCENTRAL	3	16	25.00%	4	45	4	91.11%	5	25	7
5	TN	TNKNOXVILLE	4	10	12.12%	10	32	4	87.50%	8	28	8
7	ID	IDSOUTHERN	4	10	9.09%	18	43	3	93.02%	4	32	9
7	ID	IDNORTH	6	5	14.29%	9	42	11	73.81%	22	36	10
5	SC	SCGRANDSTRAND	3	16	15.00%	8	20	4	80.00%	14	38	11
7	ID	IDEASTERN	4	10	10.81%	14	36	8	77.78%	18	42	12
7	CO	COSOUTHERN	5	8	11.90%	11	41	12	70.73%	24	43	13
5	AL	ALGULFCOAST	6	5	27.27%	3	19	13	31.58%	36	44	14
6	TX	TXSOUTH	5	8	11.63%	13	40	12	70.00%	25	46	15
3	OH	OHCINCINN	8	2	1.37%	29	50	11	78.00%	17	48	16
3	IN	INGRBLOOMING	1	27	6.67%	22	12	0	100.00%	1	50	17
7	CO	CONORTHERN	3	16	8.11%	19	43	9	79.07%	15	50	17
2	VA	VAEASTERN	3	16	6.98%	21	43	9	79.07%	15	52	19
5	FL	FLSOUTHWEST	4	10	10.26%	17	37	15	59.46%	33	60	20
5	TN	TNMIDSOUTH	2	20	8.00%	20	28	7	75.00%	20	60	20
5	NC	NCPIEDMONT	1	27	4.55%	26	22	3	86.36%	9	62	22
6	LA	LAREDIVER	2	20	10.53%	15	21	8	61.90%	29	64	23
5	AL	ALNORTH	2	20	10.53%	15	18	8	55.56%	34	69	24
3	MI	MINORTHERN	2	20	0.57%	30	39	10	74.36%	21	71	25
5	GA	GASOATLANTA	2	20	5.56%	24	33	11	66.67%	27	71	25
2	MD	MDEASTERN	0	31	0.00%	31	34	5	85.29%	10	72	27
5	MS	MSSOUTH	0	31	0.00%	31	18	3	83.33%	12	74	28
5	GA	GASOUTH	1	27	5.88%	23	19	6	68.42%	26	76	29
6	LA	LABATONROUGE	2	20	4.55%	26	55	21	61.82%	30	76	29
6	MO	MOSPRINGFIELD	2	20	4.88%	25	41	16	60.98%	32	77	31
5	NC	NCCOASTAL	0	31	0.00%	31	45	11	75.56%	19	81	32
3	MI	MISOUTHWEST	0	31	0.00%	31	30	8	73.33%	23	85	33
6	TX	TXCOASTLBND	1	27	2.08%	28	52	20	61.54%	31	86	34
3	IN	INGRNORTHERN	0	31	0.00%	31	44	16	63.64%	28	90	35
6	KS	KSWICHITA	0	31	0.00%	31	29	13	55.17%	35	97	36

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5	GA Total		74	4	16.67%	3	414	79	80.92%	2	9	1
8	CA Total		141	1	10.17%	5	1,444	385	73.34%	5	11	2
3	MI Total		38	7	23.90%	2	584	144	75.34%	3	12	3
3	OH Total		32	8	91.43%	1	469	118	74.84%	4	13	4
5	FL Total		109	2	15.22%	4	709	217	69.39%	7	13	4
2	NJ Total		40	6	7.98%	8	492	92	81.30%	1	15	6
6	TX Total		106	3	9.27%	6	1,192	365	69.38%	8	17	7
2	PA Total		57	5	8.85%	7	581	170	70.74%	6	18	8
6	OK Total		31	4	13.72%	2	219	41	81.28%	4	10	1
3	IL Total		37	1	12.33%	3	284	70	75.35%	7	11	2
7	AZ Total		35	2	14.89%	1	245	69	71.84%	9	12	3
7	ID Total		29	6	10.70%	5	272	47	82.72%	2	13	4
4	NE Total		27	9	10.59%	6	268	45	83.21%	1	16	5
5	NC Total		31	4	8.73%	9	360	73	79.72%	6	19	6
5	SC Total		27	9	9.96%	7	265	48	81.89%	3	19	6
3	IN Total		29	6	8.06%	11	358	68	81.01%	5	22	8
7	CO Total		29	6	12.13%	4	249	77	69.08%	12	22	8
1	NY Total		32	3	8.63%	10	392	119	69.64%	11	24	10
2	VA Total		20	11	8.89%	8	235	63	73.19%	8	27	11
8	OR Total		16	12	6.67%	12	249	74	70.28%	10	34	12
3	KY Total		15	7	150.00%	1	165	31	81.21%	3	11	1
4	MN Total		24	1	14.72%	3	174	45	74.14%	11	15	2
1	MA Total		16	6	12.80%	6	125	24	80.80%	4	16	3
4	WI Total		20	2	17.09%	2	119	39	67.23%	14	18	4
5	TN Total		20	2	14.39%	4	143	41	71.33%	12	18	4
6	LA Total		20	2	10.53%	7	211	53	74.88%	9	18	4
5	AL Total		20	2	14.39%	4	131	45	65.65%	15	21	7
7	UT Total		14	8	7.00%	9	198	41	79.29%	5	22	8
8	NV Total		13	9	5.96%	15	202	34	83.17%	1	25	9
1	CT Total		7	15	6.80%	10	106	18	83.02%	2	27	10
8	WA Total		13	9	6.67%	11	196	46	76.53%	7	27	10
6	KS Total		9	14	9.09%	8	102	24	76.47%	8	30	12
2	MD Total		11	13	5.00%	16	224	50	77.68%	6	35	13
4	IA Total		12	11	6.42%	12	183	54	70.49%	13	36	14
5	MS Total		7	15	6.31%	13	115	29	74.78%	10	38	15
6	MO Total		12	11	5.97%	14	202	83	58.91%	16	41	16

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1	NH Total		6	1	28.57%	1	21	3	85.71%	3	5	1
7	MT Total		5	2	20.83%	2	27	6	77.78%	5	9	2
2	DE Total		4	3	13.33%	3	34	6	82.35%	4	10	3
1	ME Total		4	3	13.33%	3	30	10	66.67%	8	14	4
6	AR Total		4	3	8.00%	6	47	11	76.60%	6	15	5
4	SD Total		2	8	11.76%	5	17	4	76.47%	7	20	6
7	NM Total		4	3	5.48%	8	65	23	64.62%	9	20	6
7	WY Total		1	10	5.00%	9	20	2	90.00%	1	20	6
8	AK Total		2	8	2.70%	10	74	9	87.84%	2	20	6
8	HI Total		3	7	7.89%	7	39	15	61.54%	10	24	10
3	WV Total		0	11	0.00%	11	17	9	47.06%	11	33	11
11.5	Totals - Region 5		288	1	13.24%	1	2,137	532	75.11%	5	7	1
11.4	Totals - Region 4		86	7	11.50%	2	766	188	75.46%	3	12	2
11.3	Totals - Region 3		151	4	7.96%	8	1,877	440	76.56%	1	13	3
11.7	Totals - Region 7		117	6	11.02%	3	1,076	265	75.37%	4	13	3
11.2	Totals - Region 2		132	5	8.15%	7	1,566	381	75.67%	2	14	5
11.8	Totals - Region 8		188	2	8.74%	6	2,204	563	74.46%	6	14	5
11.6	Totals - Region 6		182	3	9.53%	5	1,973	577	70.76%	8	16	7
11.1	Totals - Region 1		68	8	10.32%	4	684	178	73.98%	7	19	8
11.9	Totals - Other Regions		0	*	0.00%	*	237	1	99.58%	*	*	*
12	Grand Total		1,212	*	9.72%		12,520	3,125	75.04%	*	*	*